

Setting the Standard



Canadian IKO Shingles

www.iko.com

Jamaica, March 2010



Agenda

- How we do shingles
- Who is IKO
- IKO projects around the world
- Importance of a good installation
- Why buy IKO shingles



IKO has been roofing North America houses for over 59 years

Asphalt shingles cover over 80% of the homes in the United States

Shingle History

- Asphalt has been used as a building material for thousands of years. Ancient Babylonians used it as mortar between clay bricks and as a waterproofing liner in canals.
- Roll roofing, consisting of long strips of asphalt-coated felt with a finishing layer of finely crushed stone, has been manufactured in the United States since 1893.

Shingle History

- In 1903, Henry M. Reynolds began marketing asphalt shingles he cut from sheets of roll roofing.
- By the 1920's, this roofing material had become so popular it was sold through mailorder catalogs.
- By the 1950's, the typical asphalt shingle looked much as it does today, including the tab-forming cutouts. (3 tab shingles)



Asphalt shingles and their advantages

Three key raw material

Reinforcement: Fiberglass Mat

- Is the matrix which supports the other components
- Provide strength to the shingle

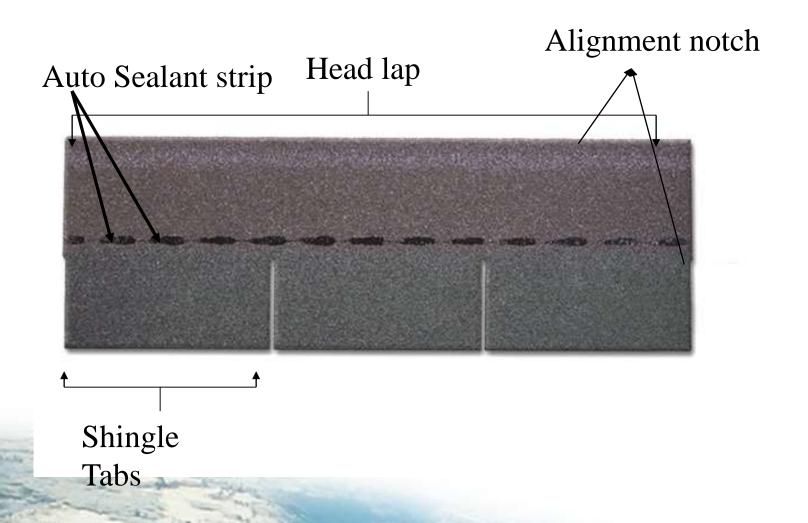
Asphalt (2 grades)

- Coating
 - Provides long term durability to weather
 - Remains stable under severe service temperatures
- Sealant (SBS)

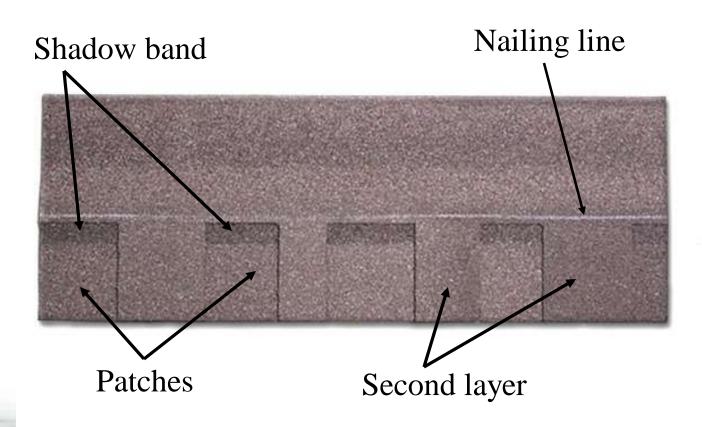
Granules (various colors)

- Shields the asphalt coating against sun's rays (UV rays)
- Add color to the product
- Provides fire resistance
- Provide Algae Resistance (AR)

3-Tab Shingles or Traditional



Laminated Shingles



Advantages of shingles

- Adaptability to any surface, flat or curve allowing any design
- Variety of designs and colors to give different appearance to any style home, such as modern, contemporaneous, country, old style.
- Natural waterproofing as asphalt is
- Resistance to fire and hits
- Very resistance to high winds

Advantages of shingles

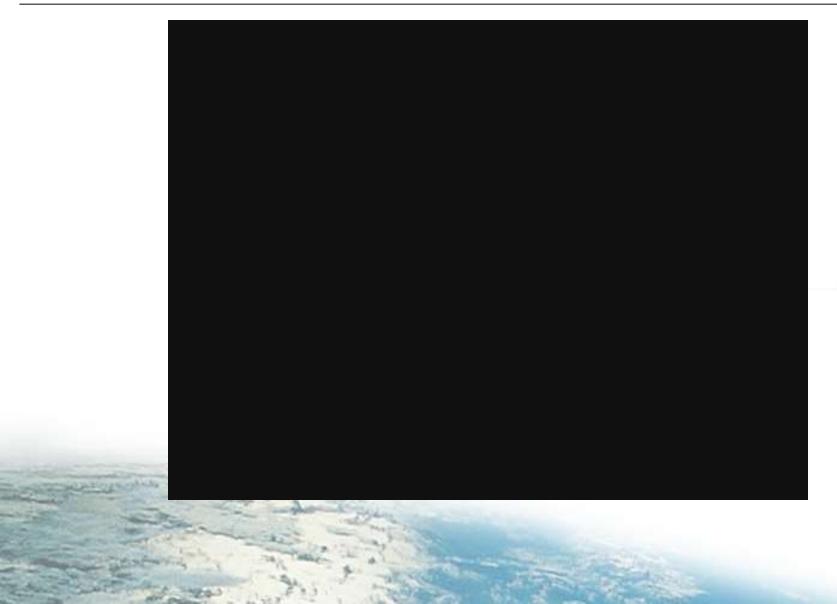
- Resistance to hot and cold extreme
- Low installation costs, due to simplicity
- Light weight, requires a roof structure light and economy, weights vary from 9.5 Kg/sqm (3-tab) to 12Kg Kg/sqm (Laminated)
- Maintenance free.
- Easy to repair or re-roof
- Thermo acoustic (reduce noise)



Who is IKO?



introduction





introduction

The Cornerstones of IKO's Success

The success and longevity of IKO is attributed to four valuable ingredients:

- The talent and commitment of our people.
- The manufacture of superior quality roofing materials and systems.
- Continuous innovation, from breakthrough technologies to advanced formulations.
- State-of-the-art manufacturing facilities, most of which include machinery of our own design.











residential products

[LAMINATED SHINGLES] [DESIGNER SHINGLES] [TRADITIONAL 3-TAB DESIGN SHINGLES]

We are constantly expanding our line of asphalt roofing products and accessories to meet the growing demands of today's homeowners. This includes fiberglass mat and organic shingles in a wide range of grades, styles, colors and price points.





residential products [LAMINATED SHINGLES]



OUR LAMINATED SHINGLES:

Dimensional Thickness and Strength



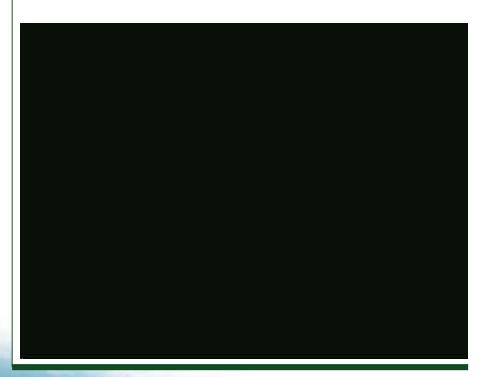














residential products [LAMINATED SHINGLES]

THE RESERVE

OUR LAMINATED SHINGLES:

Dimensional Thickness and Strength







- CROWNE SLATE
- Limited 30-year warranty
- CAMBRIDGE LT, 30 AR & 30
- Limited 40 and 30-year warranty
- ROOFSHAKE

Limited 30-year warranty

*Selected IKO shingles have been independently assessed by SCS (Scientific Certification Systems) for recycled content to ensure LEED credit eligibility. Visit **www.iko.com** for details.



















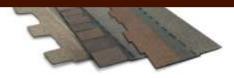
residential products [DESIGNER SHINGLES]



OUR DESIGNER SHINGLES:

Personalize The Look of Your Home





-ARMOURSHAKE

Limited 30-year warranty

*Selected IKO shingles have been independently assessed by SCS (Scientific Certification Systems) for recycled content to ensure LEED credit eligibility. Visit **www.iko.com** for details.













residential products [TRADITIONAL 3-TAB DESIGN SHINGLES]

OUR TRADITIONAL 3-TAB DESIGN SHINGLES:

Time-tested and True

- Fiberglass or organic fiber mat.
- Perennial favorites because of their reliability, proven performance, and ease of installation.
- Available in our widest range of color choices.
- Limited warranties ranging from 20 to 30 years and 3-year IKO "Iron Clad" protection.









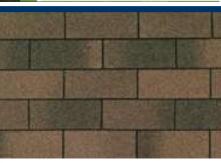














residential products

RESIDENTIAL ACCESSORIES

- **-ROOFGARD-SB**
- ROFGARD COOLGRAY
- AM # 15 FELT
- HEAVY DUTY FELT
- GOLDSHIELD
- ARMOURGARD
- STORMSHIELD™
- PROTECTO
- LEADING EDGE
- ROOF-FAST
- HIP & RIDGE















commercial/industrial roofing & waterproofing products

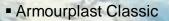
IKO manufactures a complete line of roofing and building envelope products, specifically designed for commercial and industrial applications. Such products include:

MODIFLEX/TORCHFLEX SBS

[modified bitumen rolls]

- MP-180 Cap
- MP-250 Cap
- PreventTM MP-180
- PreventTM MP-250
- PreventTM Premium MP-250
- TP-180 Cap
- TP-250 Cap
- TP-250 Cap (5.0)
- PreventTM TP-180
- PreventTM TP-250
- PreventTM Premium TP-250
- ARMOURPLAST APP
 [modified bitumen rolls]
- Armourplast Granular

- MF-95-FS Base
- MF-95-SS Base
- MP-180-SS Base
- MP-180-FS-Base
- MP-180-FS-Base (3.0)
- Cold GoldTM Base
- TF-95-FF-Base
- TF-95-FF (22)
- TP-180-FF Base
- Fast-N-StickTM 180 Base Sheet
- Armourbond Flash





COLD GOLD™
BUILT-UP ROOFING (BUR)
WOOD FIBER PRODUCTS
PROTECTOBOARD
INSULATION BOARDS
PACKAGED ASPHALT
AQUABARRIER™



commercial/industrial roofing & waterproofing products

WOOD FIBER PRODUCTS

- High Density Sheathing & Roofboard, Natural Sheathing Soundboard, and Wood Fiber Roof Insulation
- Available in different styles: Plain, Standard/Coated, Impregnated/Coated, or Coated on 6 sides

PROTECTOBOARD

- Semi-rigid asphaltic core panels
- Roofing and Re-covery board



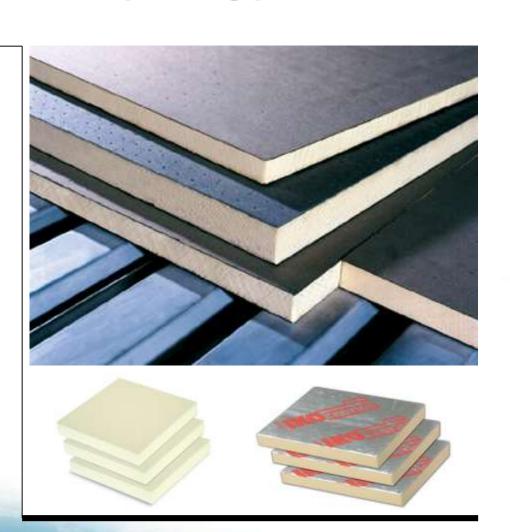




commercial/industrial roofing & waterproofing products

INSULATION BOARDS POLYISOCYANURATE

- IKOTherm
- IKOTherm Tapered
- IKOTherm III (Acrylic-coated fiberglass facer)
- EnerFoil
- EnerFoil-NR

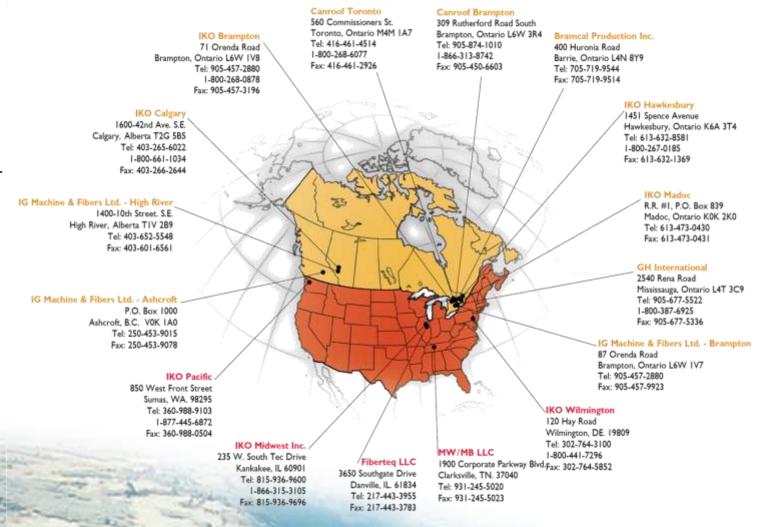




manufacturing plants [NORTH AMERICA]

At IKO, our customers mean the world to us.

Let's take a closer look at IKO's facilities and affiliates around the globe, starting at home in North America.





manufacturing plants [NORTH AMERICA]

RAW MATERIAL PLANTS

IKO Hamilton Asphalt Facility

[Hamilton, ON -Canada]

IKO Madoc & IG Ashcroft Granule Facility

[Madoc, ON & Ashcroft, BC - Canada]

IKO Brampton Felt Mill

[Brampton, ON - Canada]

Fiberteq LLC

[Danville, IL - US]

- MW/MB LLC

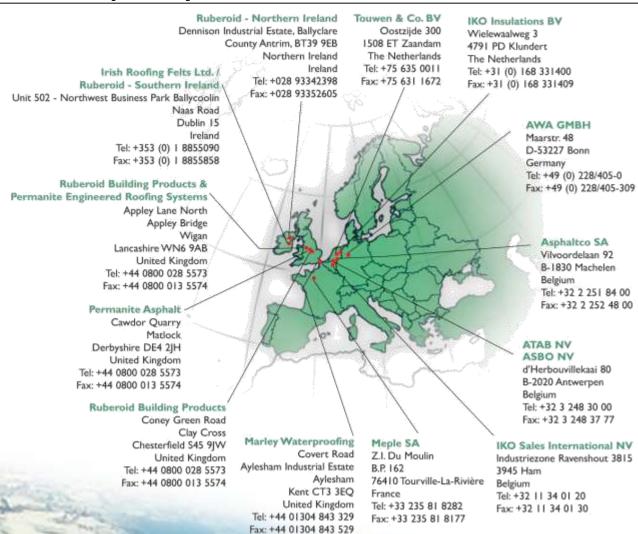
[Clarksville, TN - US]





manufacturing plants [EUROPE]

IKO is sitting on top of the world





sales offices [EUROPE & ASIA]

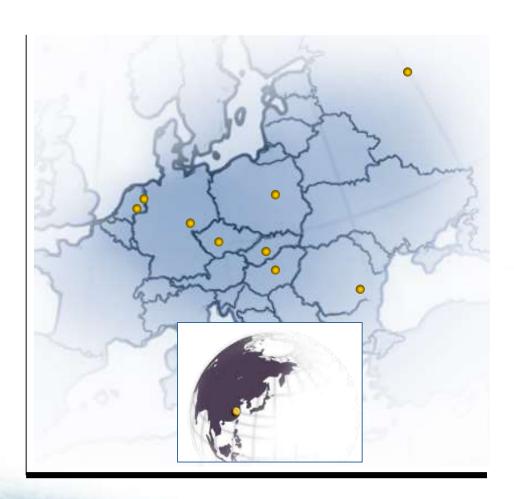
At IKO, our commitment to customer service, from individual homeowners to networks of roofing professionals, has never wavered. When we decided to expand our operations overseas, we knew that we had to find affiliates who shared our devotion to excellence and who would provide superlative customer care. We are pleased and very proud to have found such people to manage our sales offices.

Europe:

- IKO Dachschindeln Vertrieb GmbH Coswig, Germany
- IKO s.r.o. Prague, Czech Republic
- IKO Magyarorszag Kft Budapest, Hungary
- IKO Sp. z. oo. Lodz, Poland
- IKO LLC Moscow, Russia
- IKO Slovakia s.r.o. Bratislava, Slovakia
- Spectraroof B.V. PD Klundert, Netherlands
- Nebiprofa B.V. PD Klundert, Netherlands
- IKO Sales Romania SRL Bucharest, Romania

Asia:

• IKO Sales Shanghai Co. Ltd. - Shanghai, China





distribution

ROOFMART / ROOF CENTRE / CANPAC

At IKO, we rely on a number of distribution networks to supply the world with our top-quality products. Given our total commitment to providing our customers with the best products for their needs, it was critical to find distributors who shared our passion for outstanding customer service.

- 41 stores Roofmart around Canada
- 2 stores Roof Center in B.C.
- Roofmart stores in Europe also







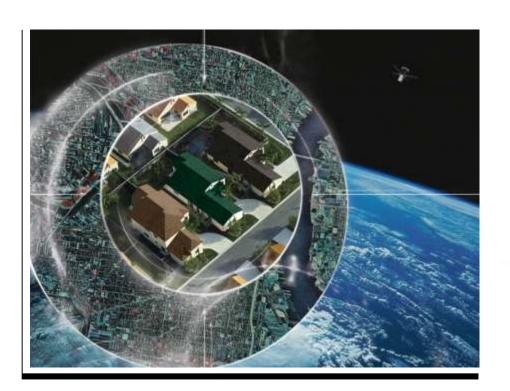


export

We've already mentioned that IKO is the world's largest exporter of asphalt shingles, currently shipping to over 50 countries around the globe. In order to get IKO's domestic lines into export markets, the Armoroof division was created. Focused exclusively on offshore markets, its mandate is to scale typical export barriers. Armoroof makes its exporting expertise available to a large hub of manufacturing companies which comprises the IKO Group.

Through Armoroof, IKO exports product to every continent, in places as diverse as China, Japan, Australia, the Czech Republic, Slovenia and Chile.

- IKO Calgary exports to China, Japan and Korea.
- IKO Brampton and Hawkesbury export to Europe, Africa and the Middle East.
- IKO Pacific exports to the Pacific Rim, China, Japan, Korea, Taiwan, New Zealand, Australia and parts of South America.
- In Europe, IKO Sales International NV covers a large part of the continent; in particular, Germany, the Benelux, Poland, Czech Republic, Ex-Yugoslavia, Hungary, whole Central and Eastern Europe, Scandinavia, South Europe and to lesser extent, the Middle East and Africa. It also exports to China and other parts of Asia.





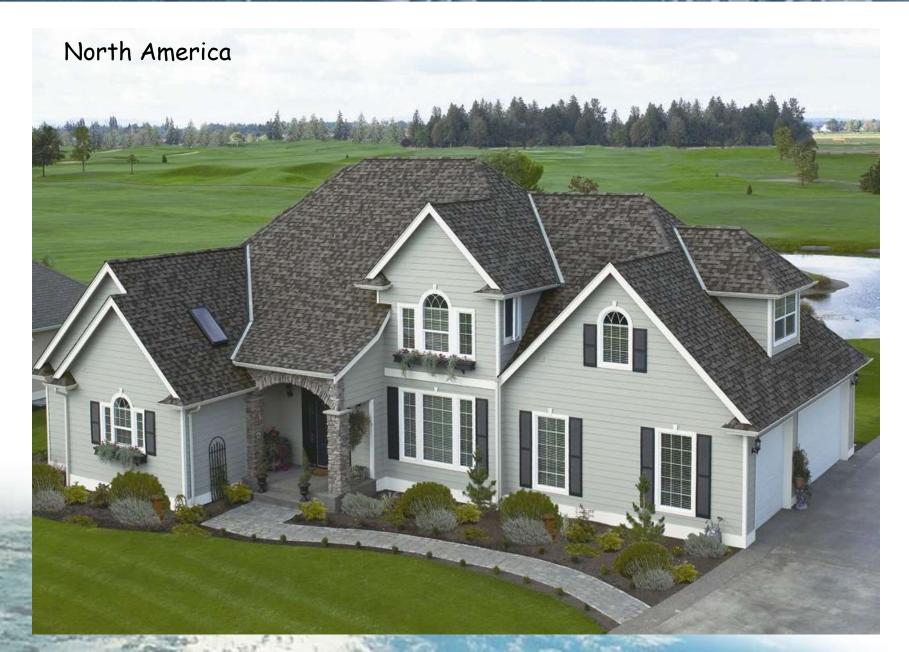


IKO projects around the world

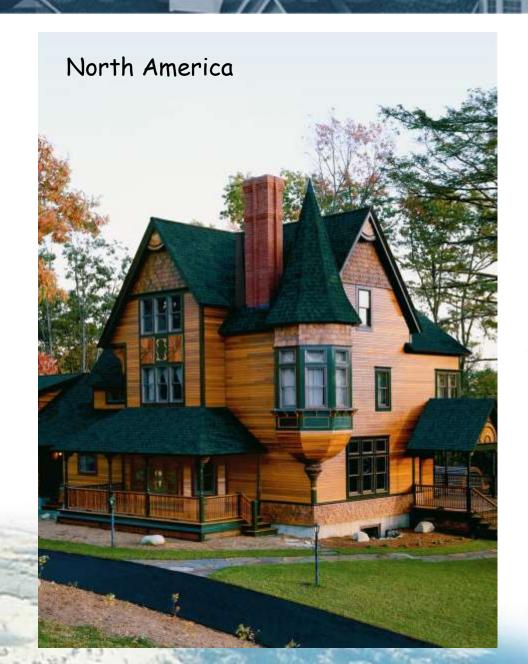








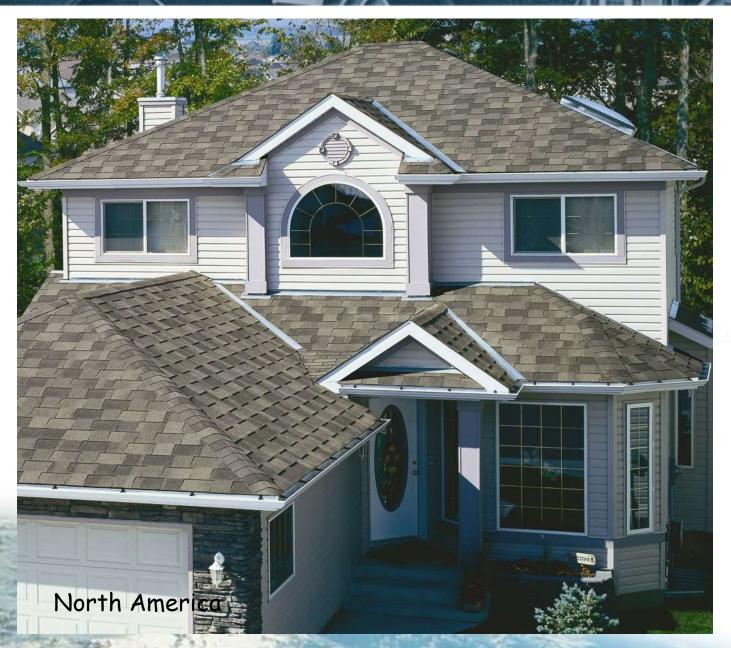




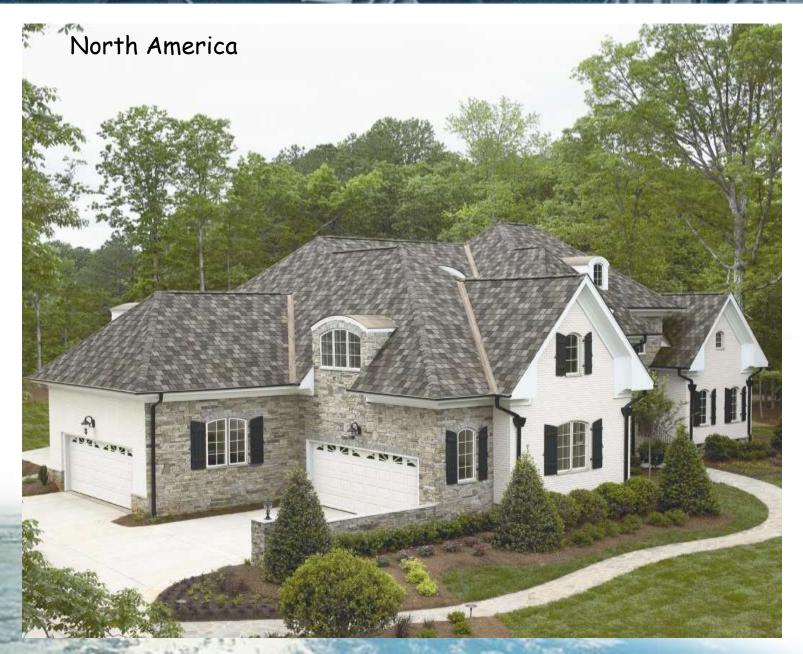




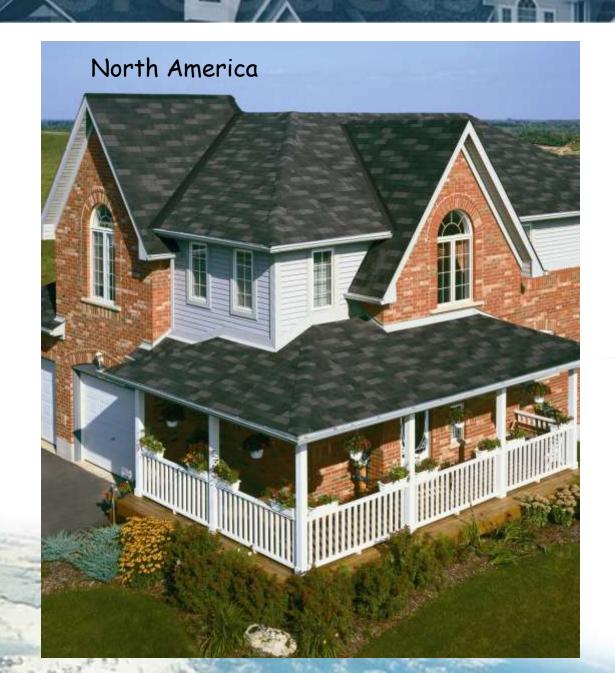








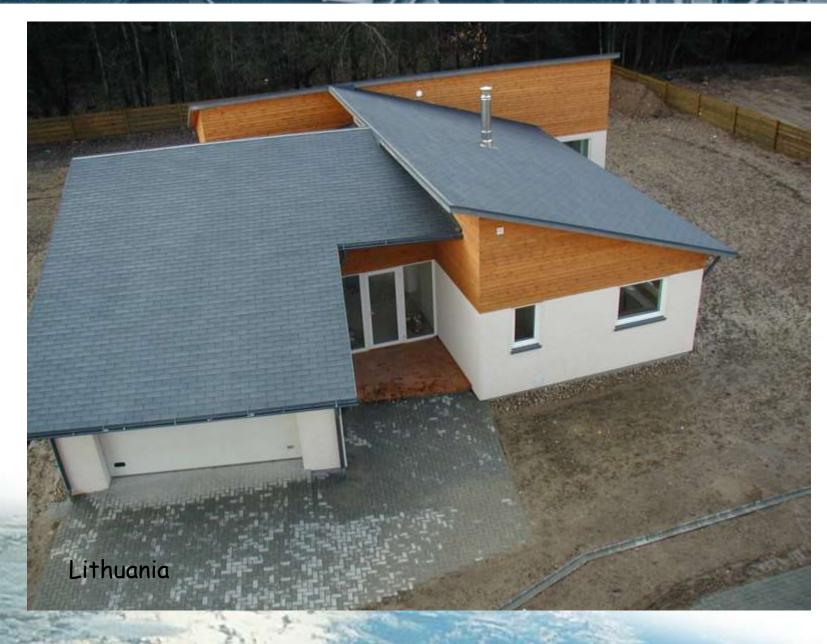












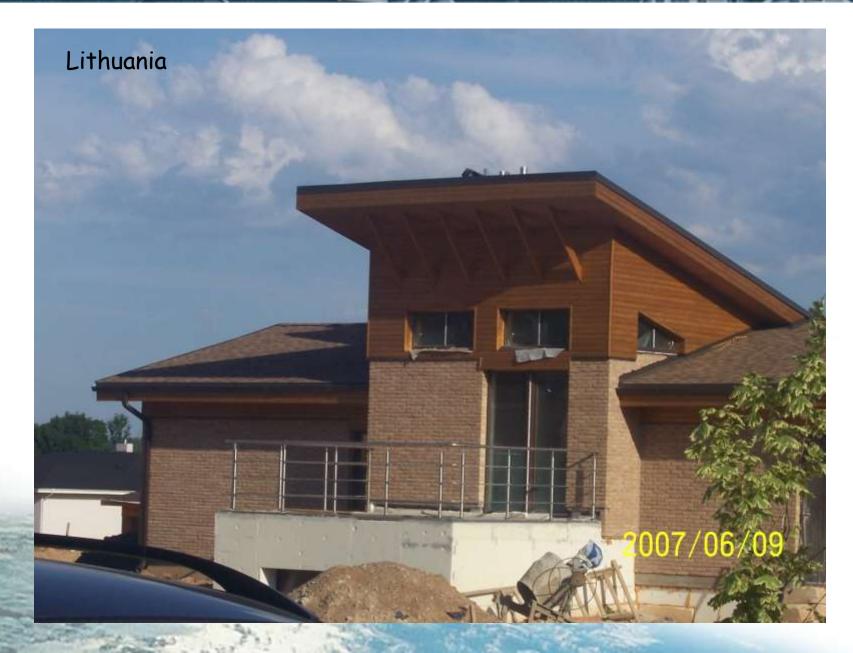




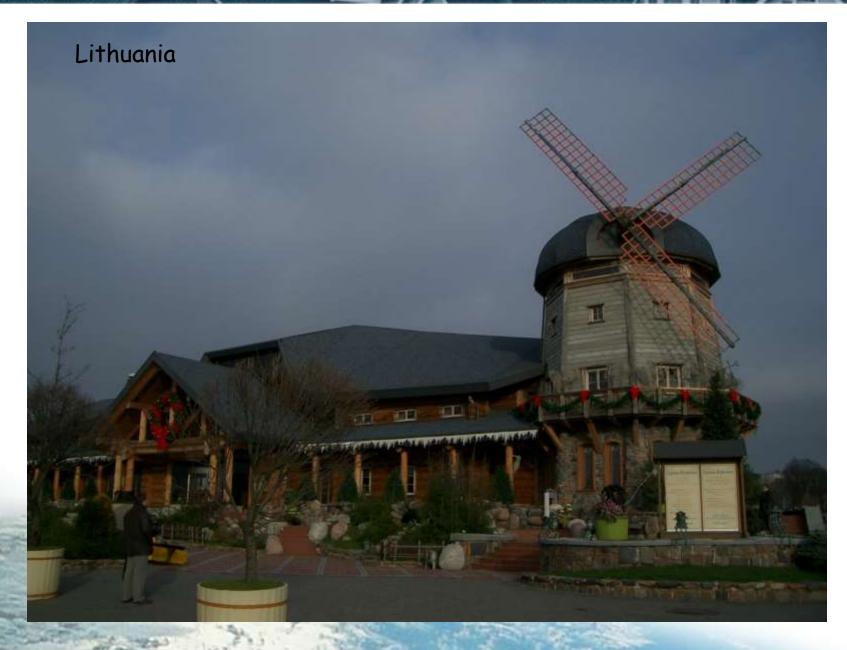




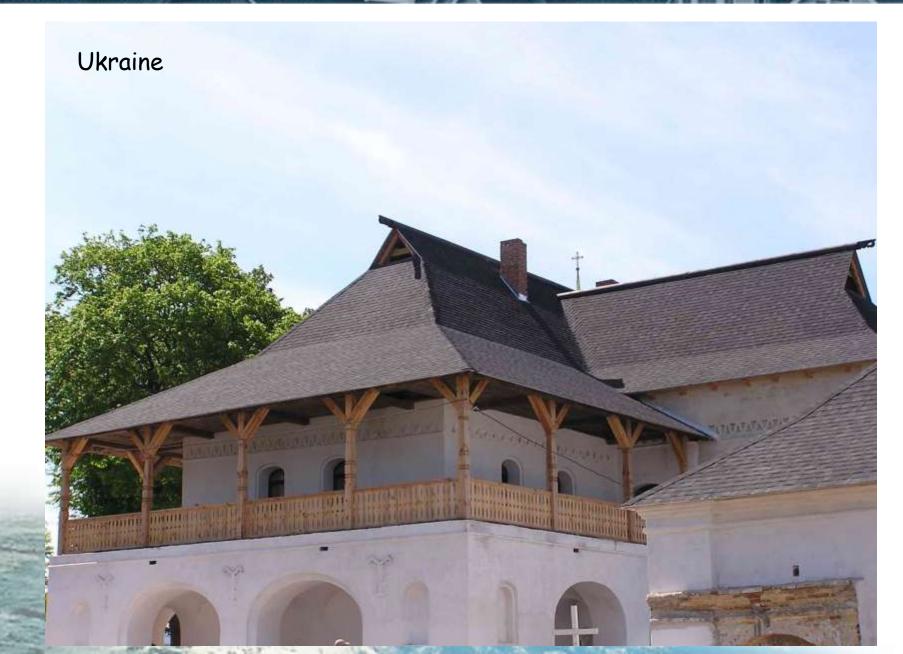








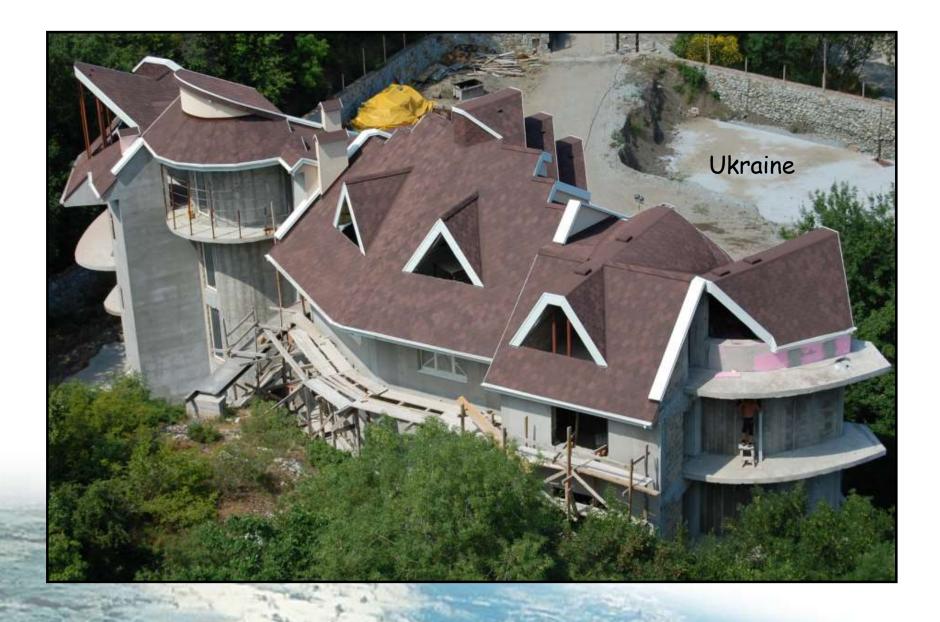








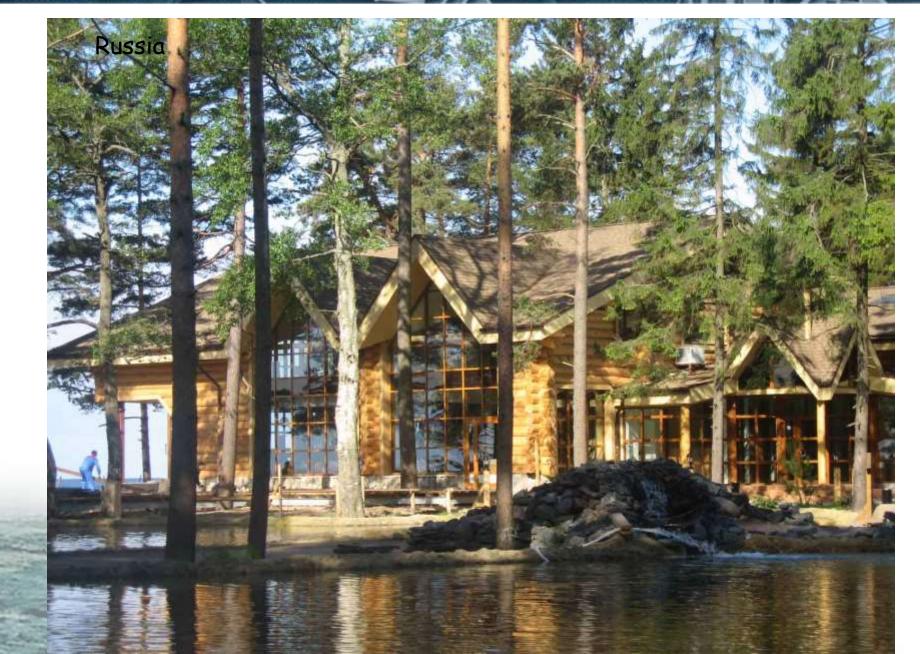








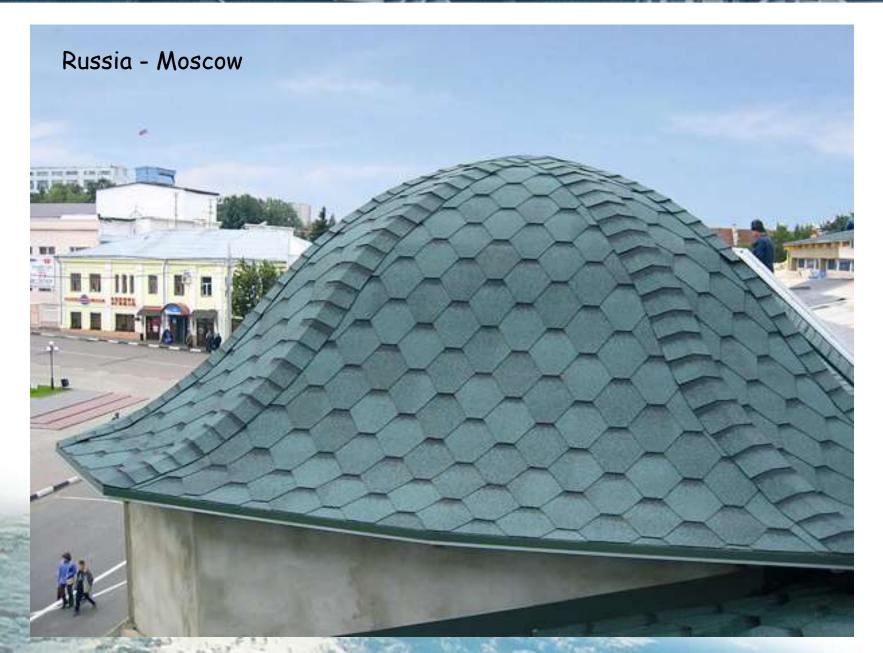








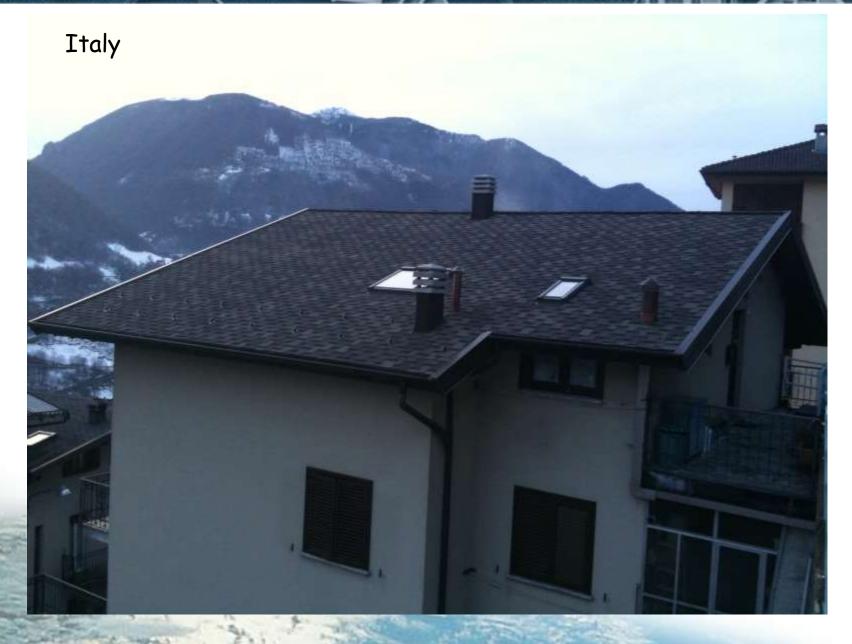








































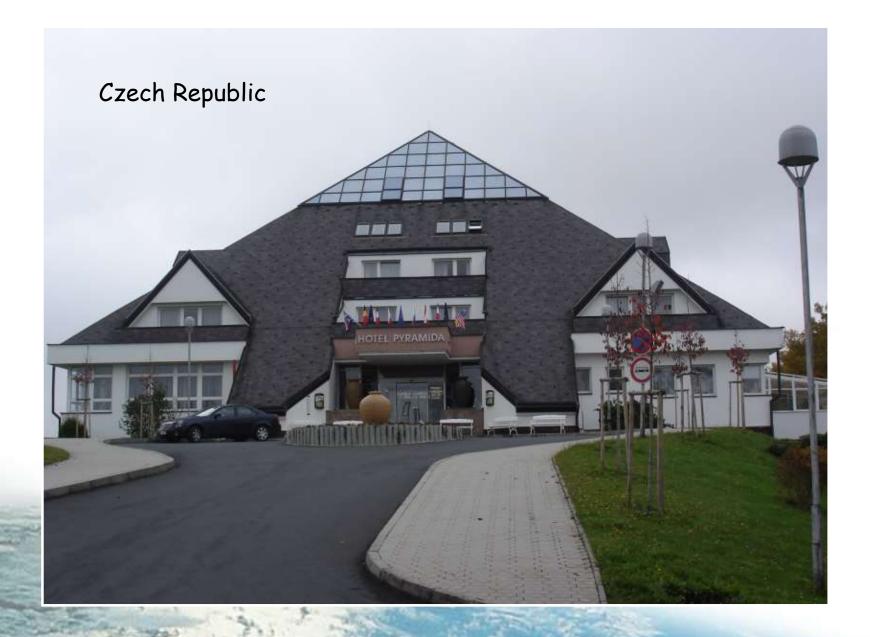




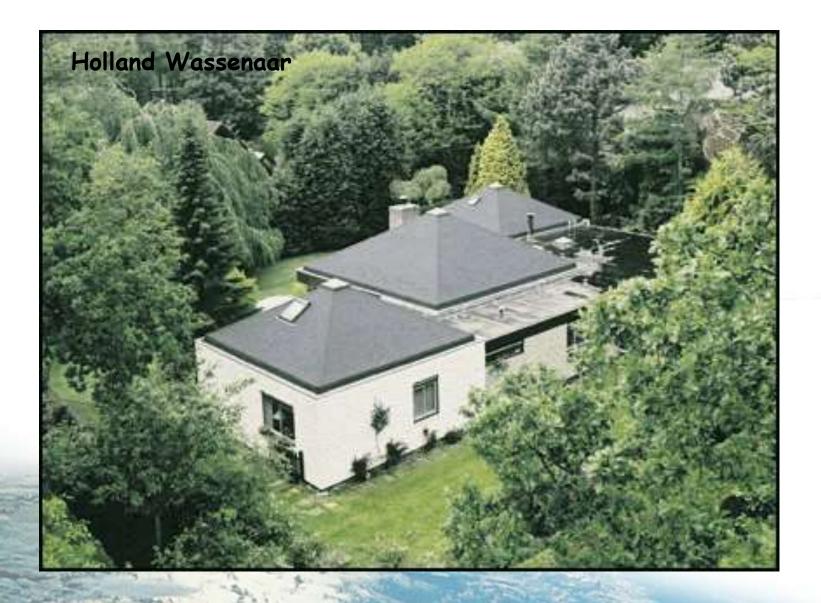




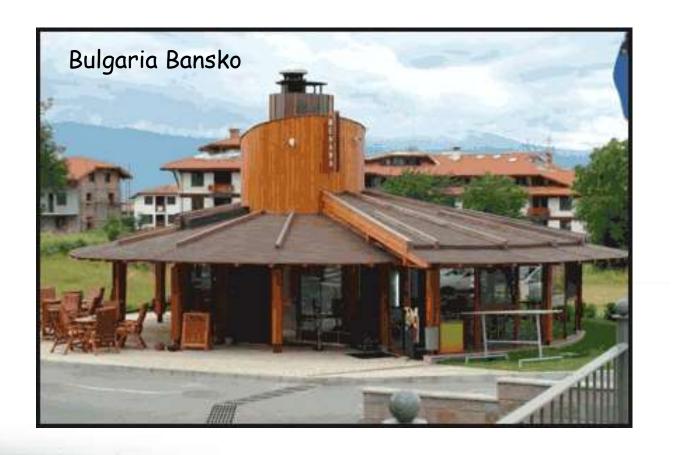




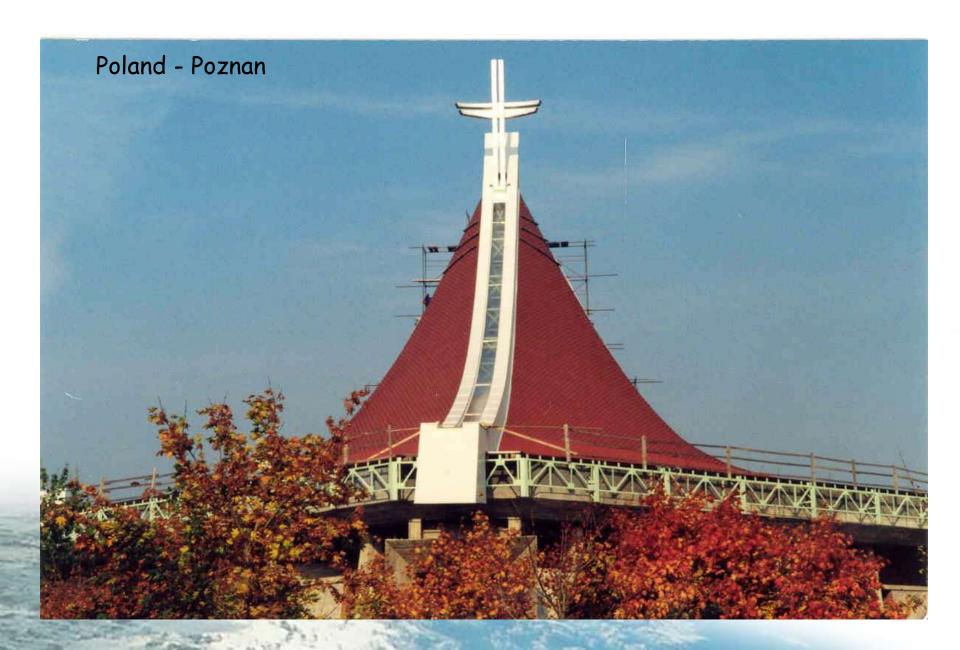




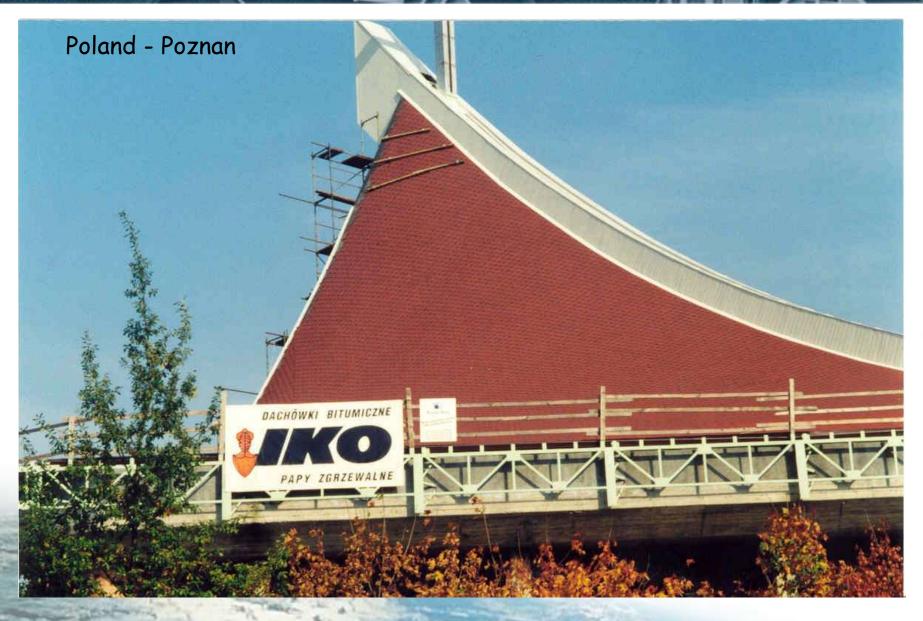




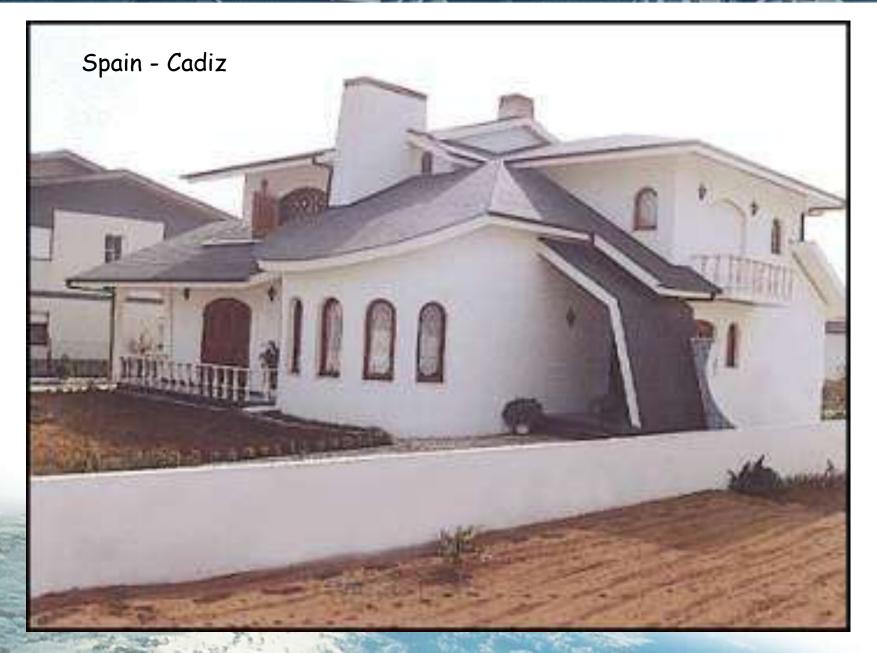








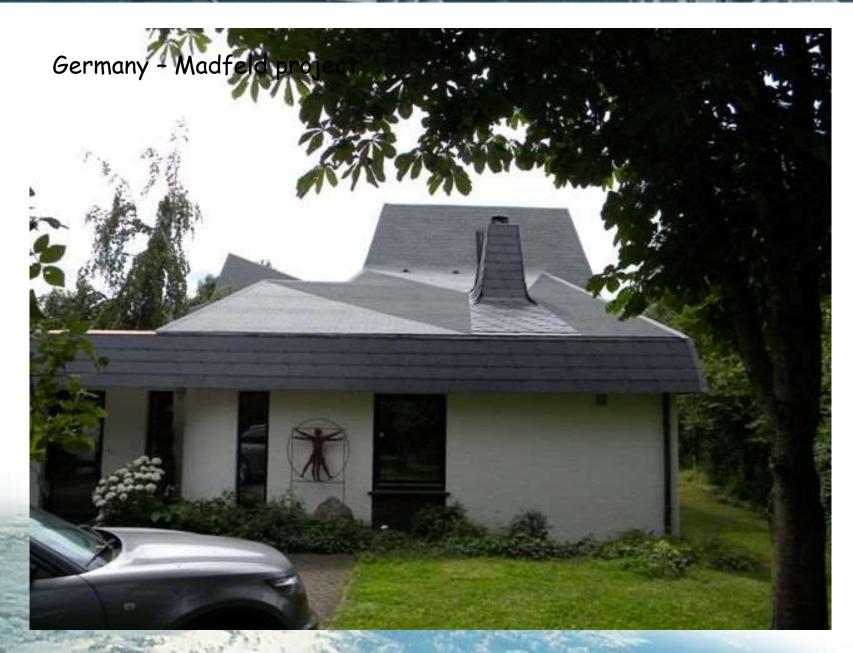
































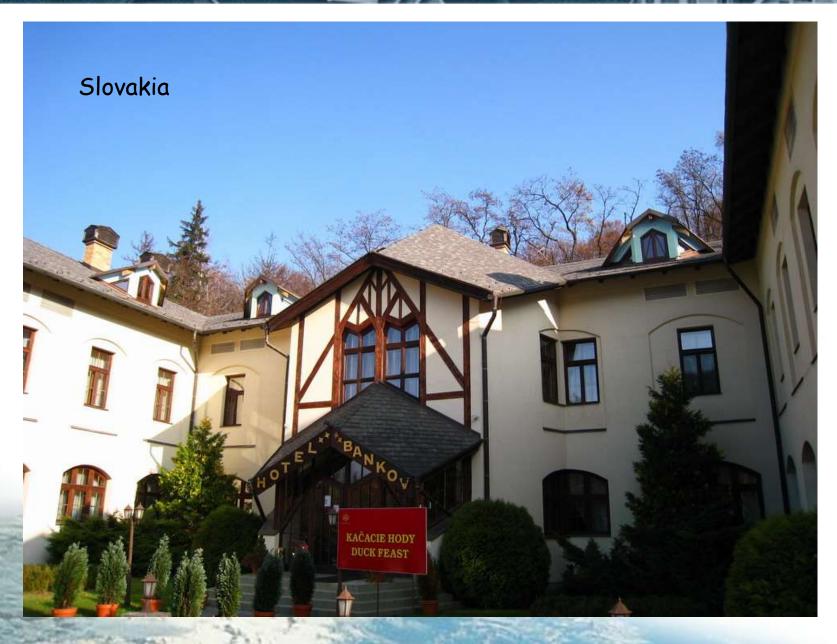












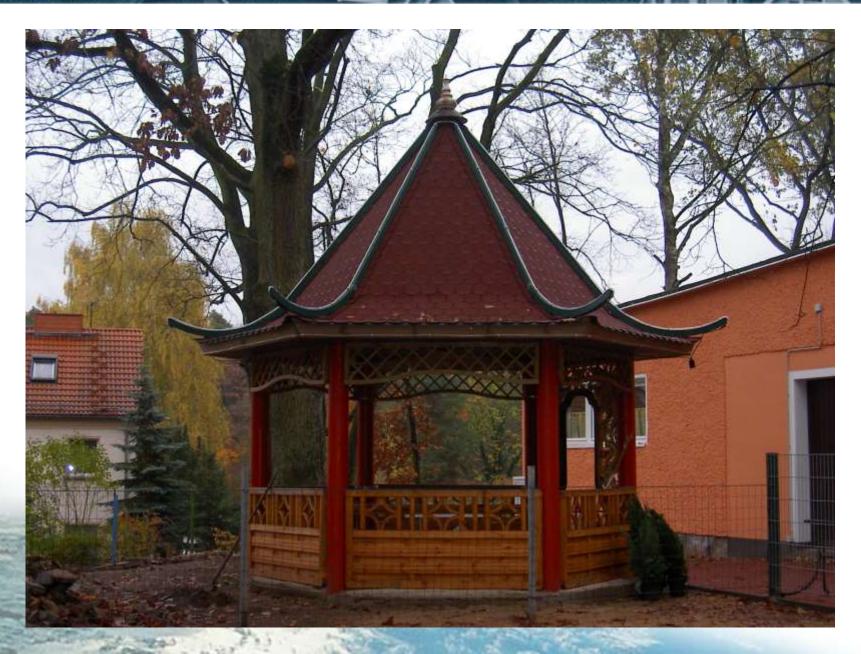
















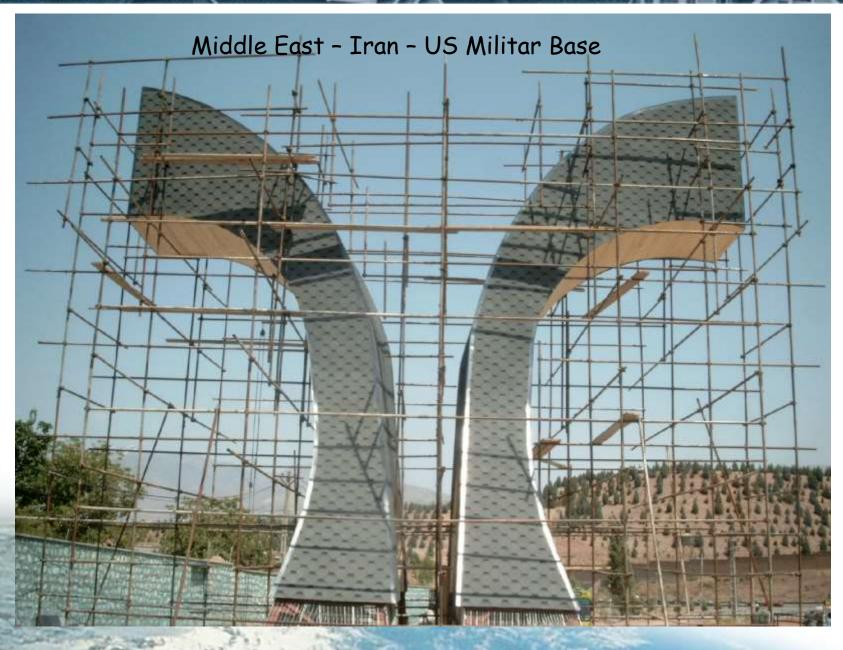
















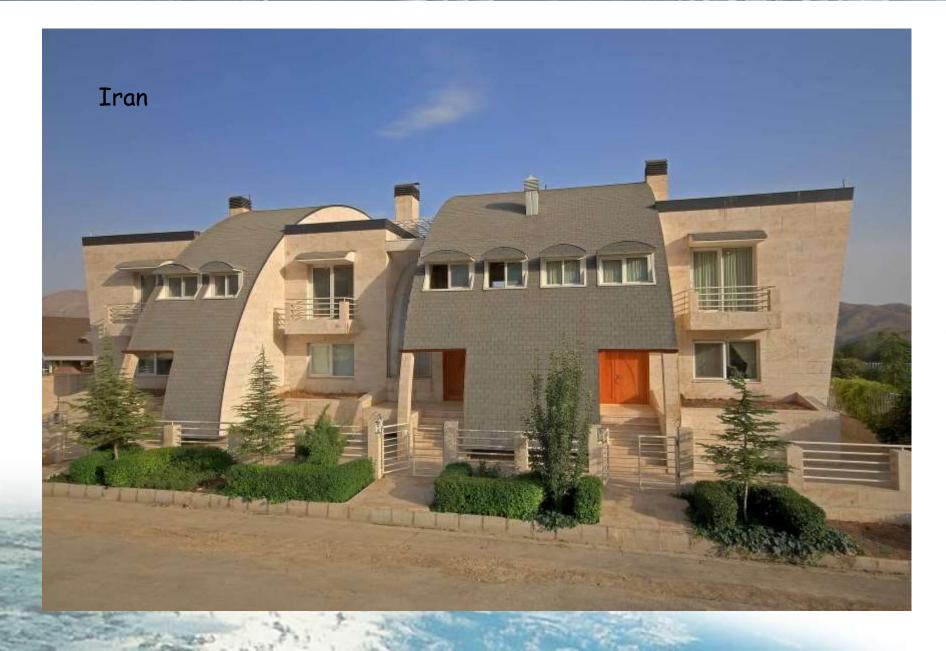












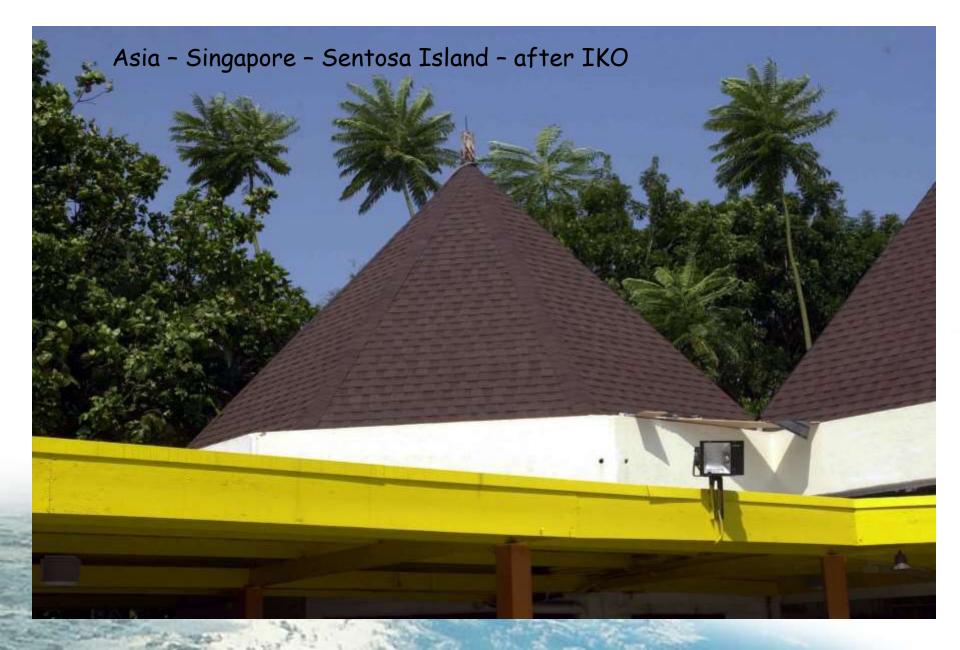








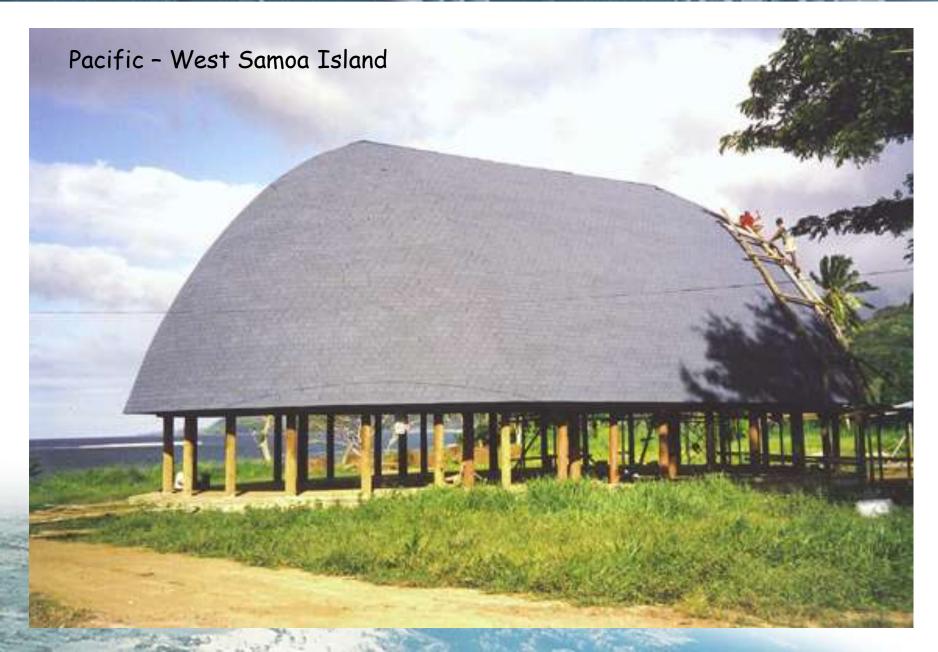


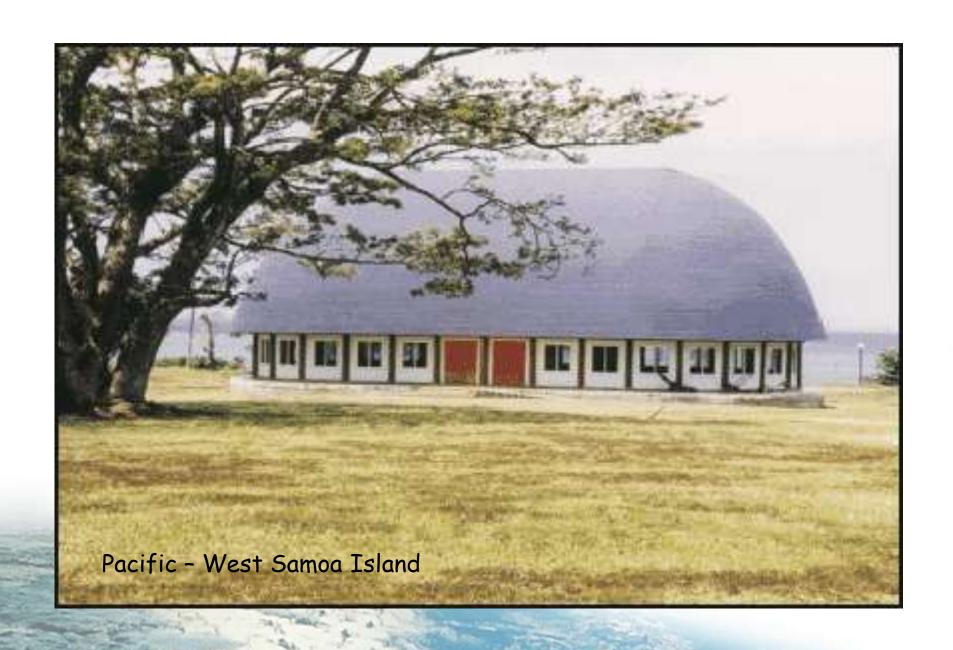




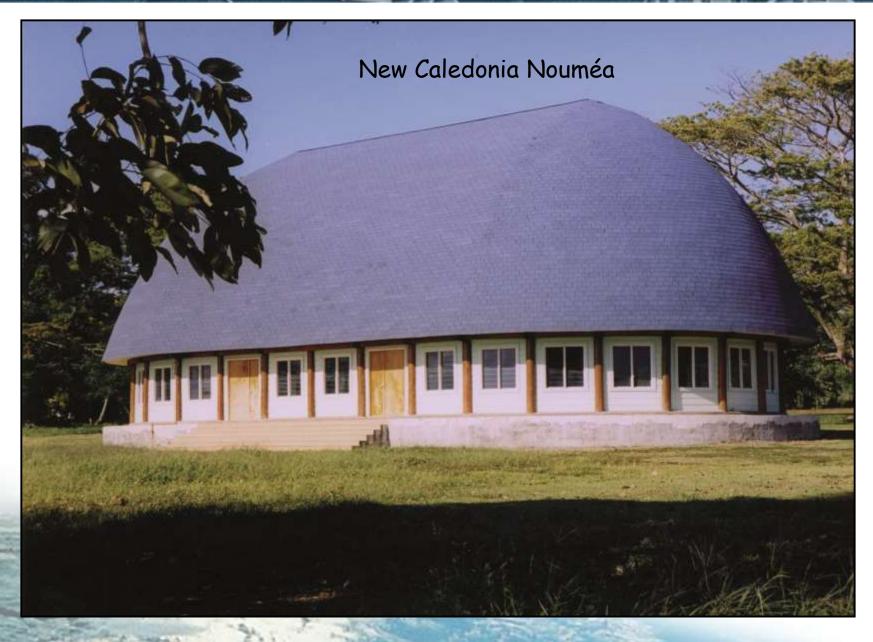




















































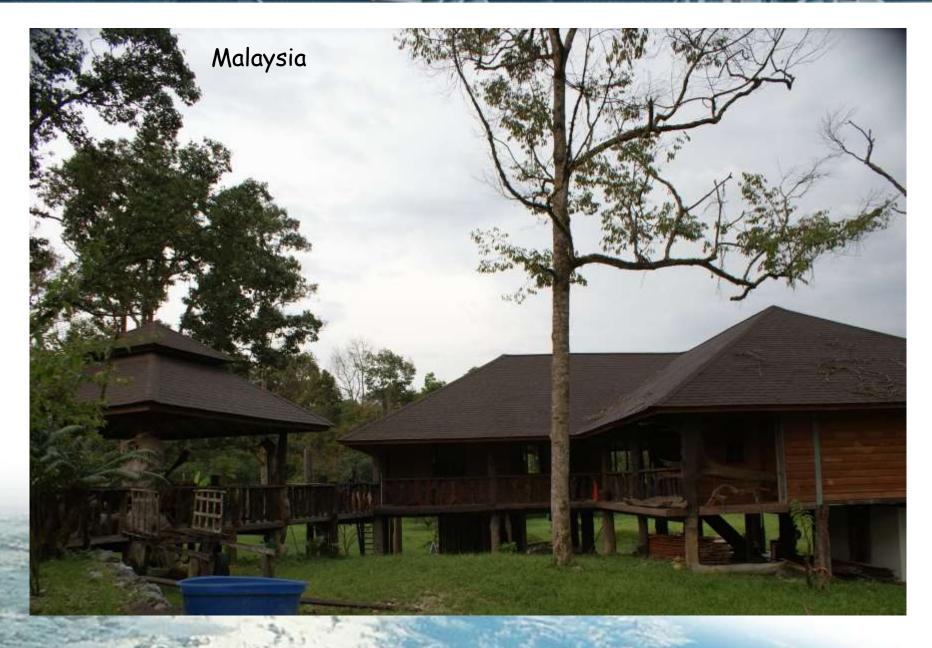
















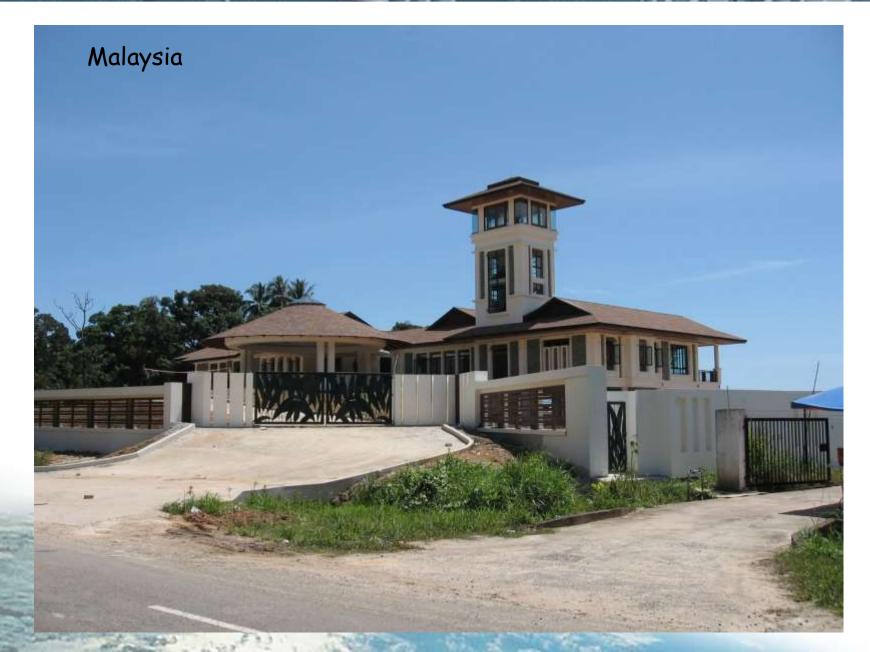






















































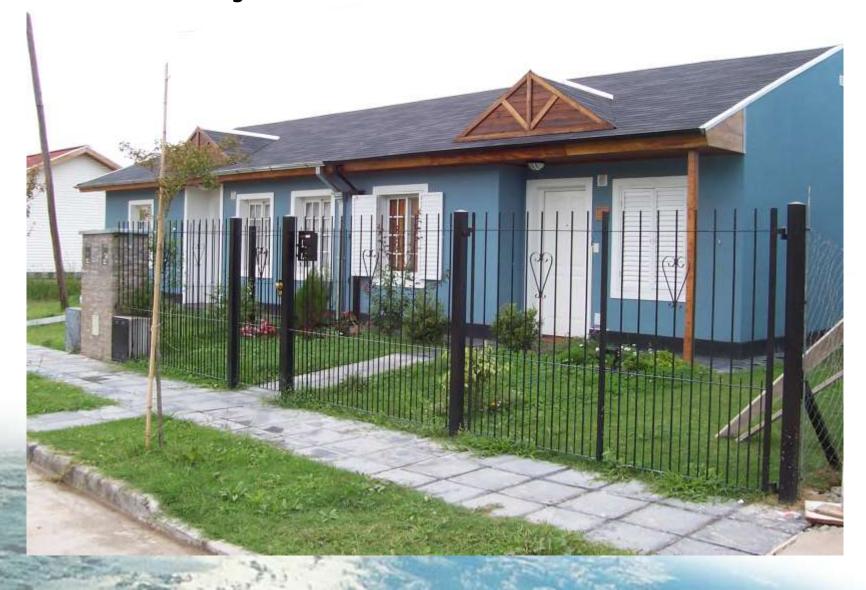




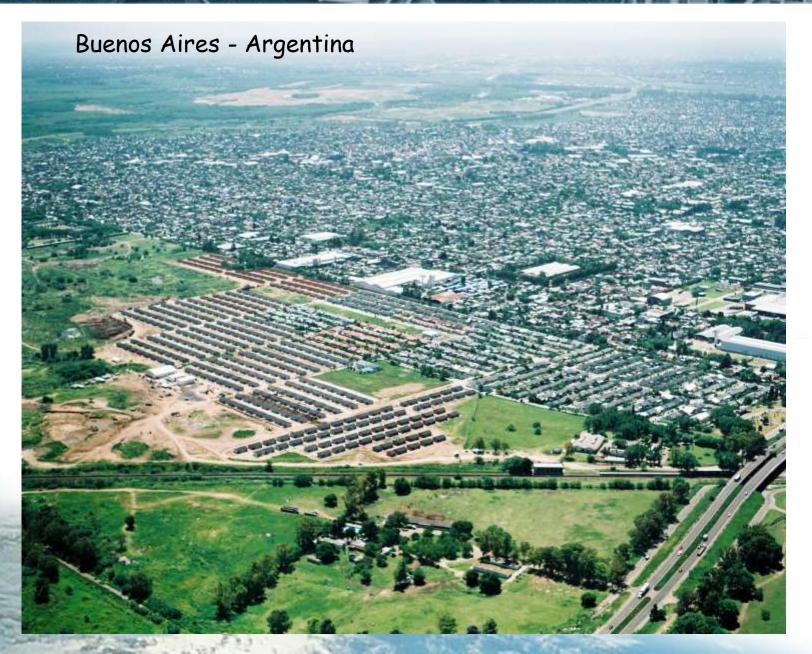




Buenos Aires - Argentina



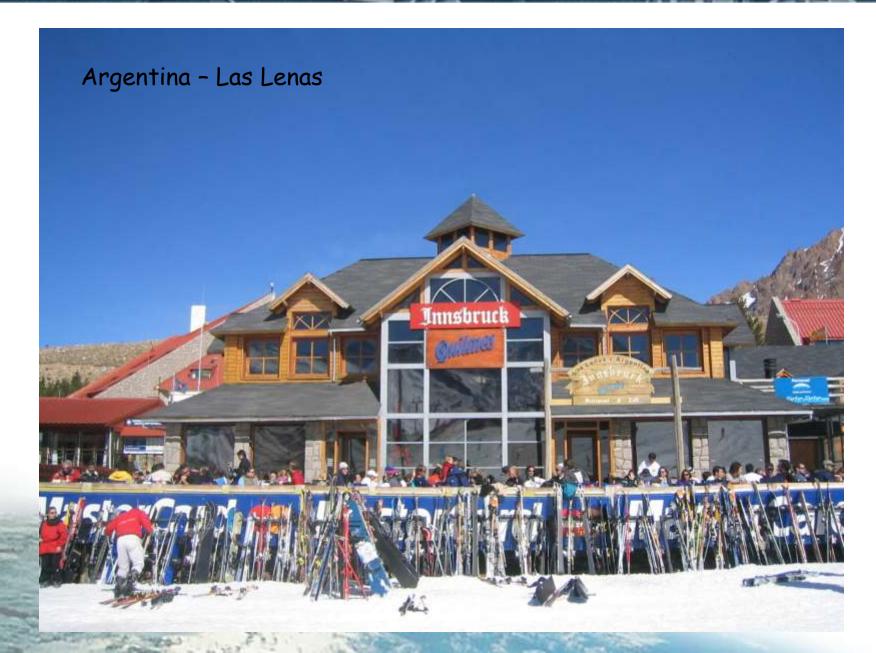












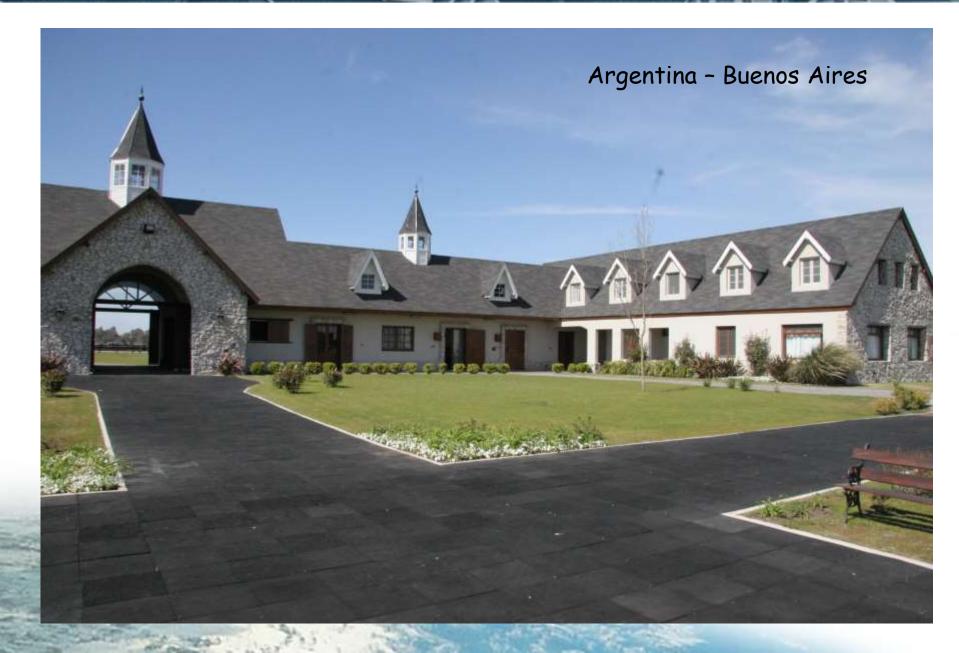












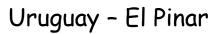










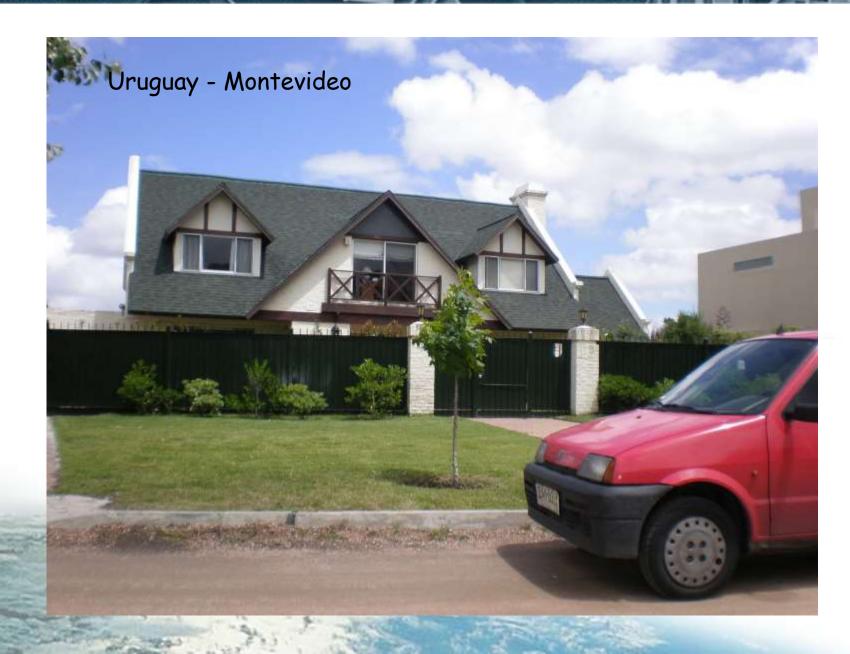
























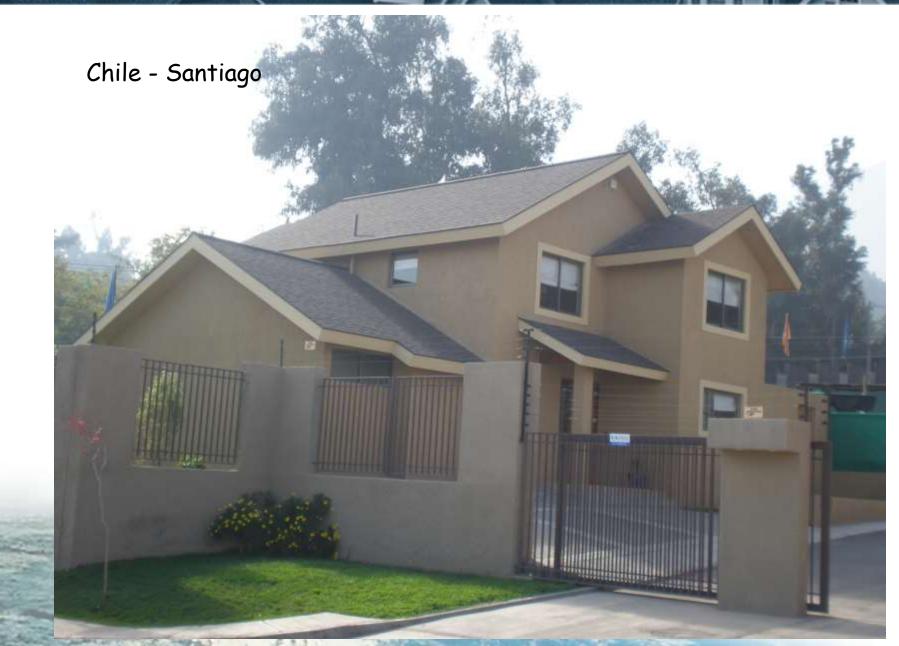




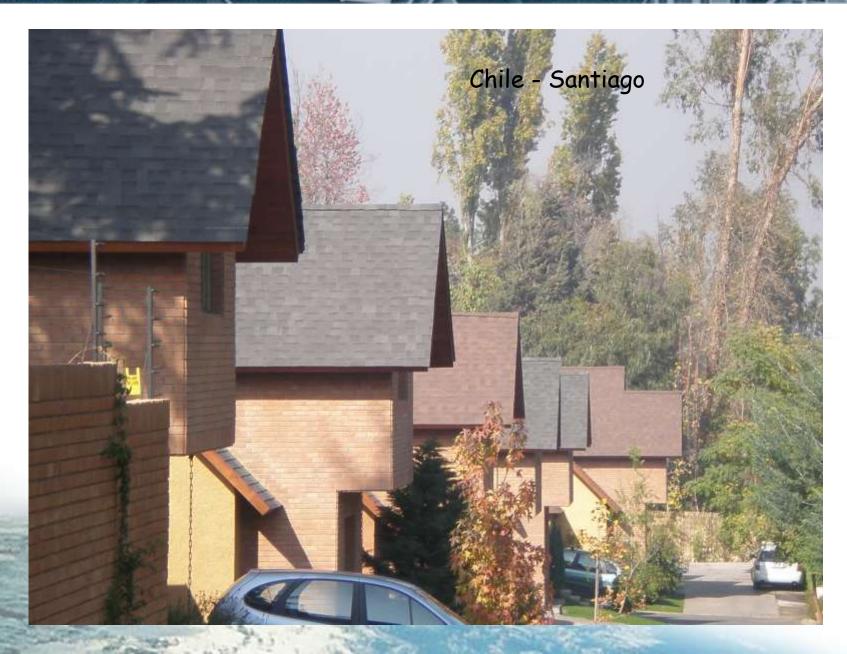
























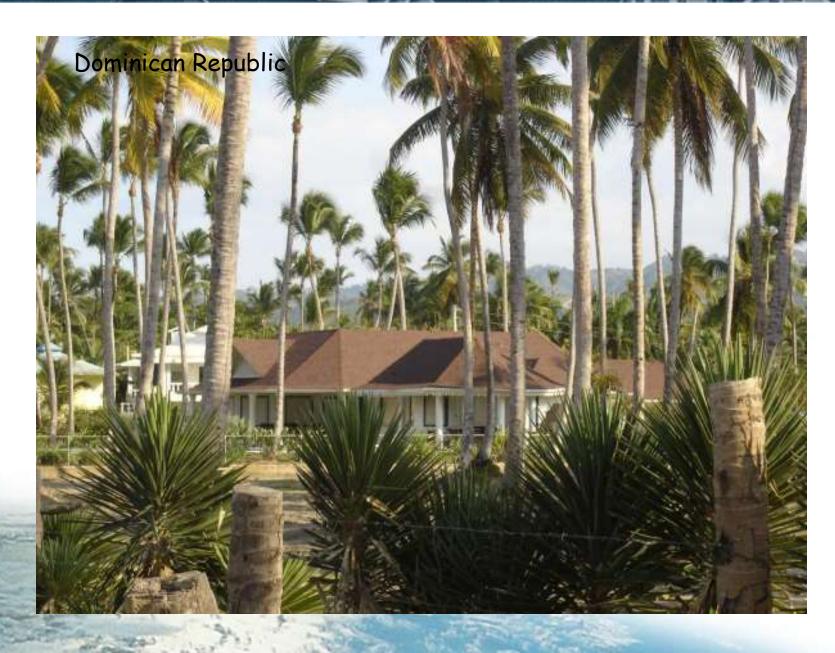




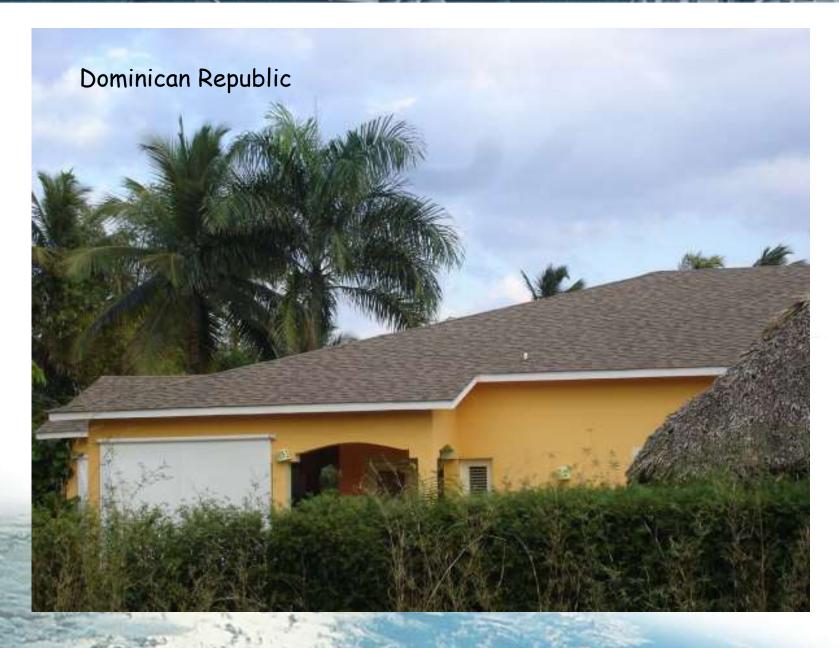




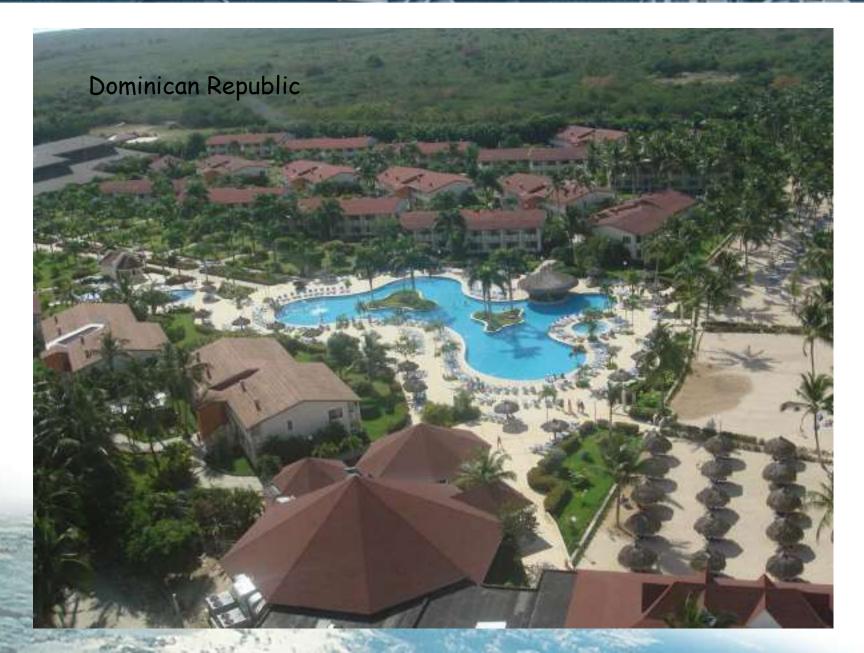




























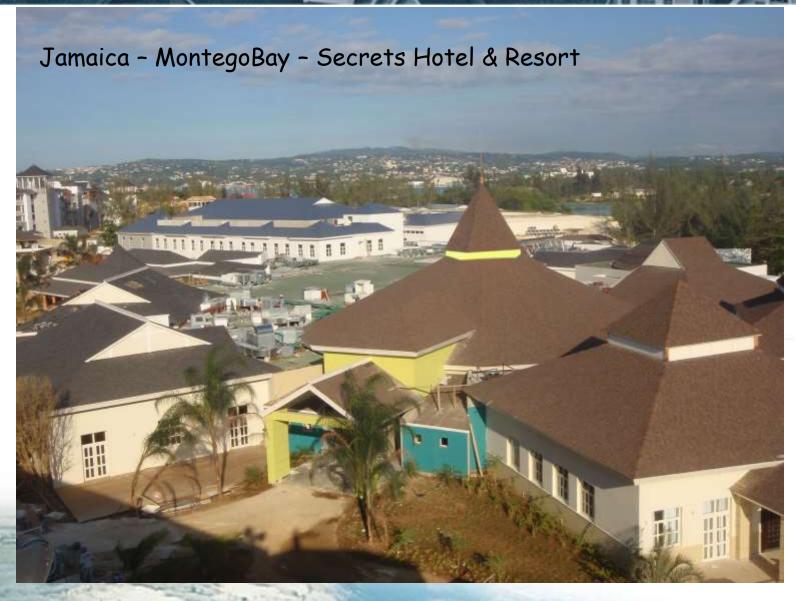




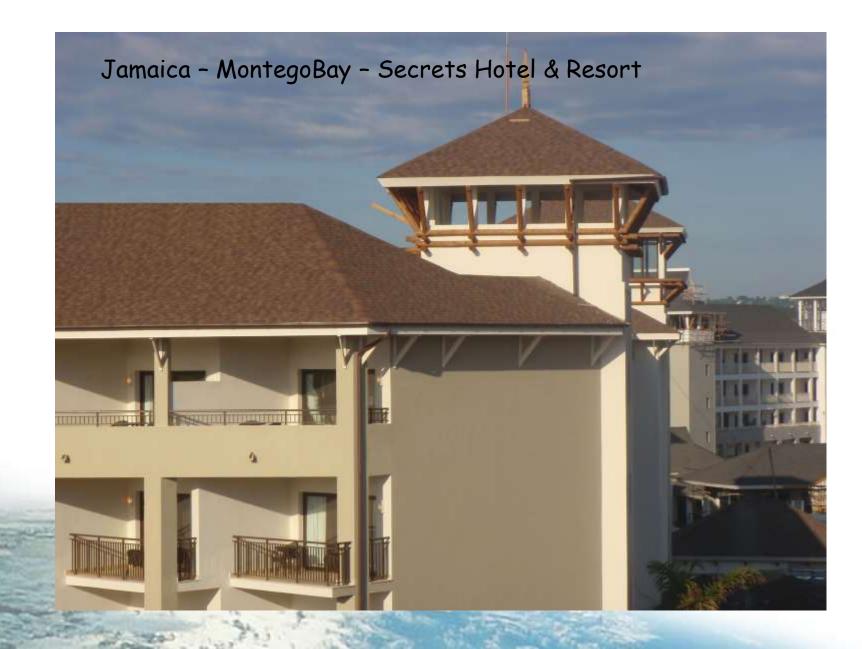




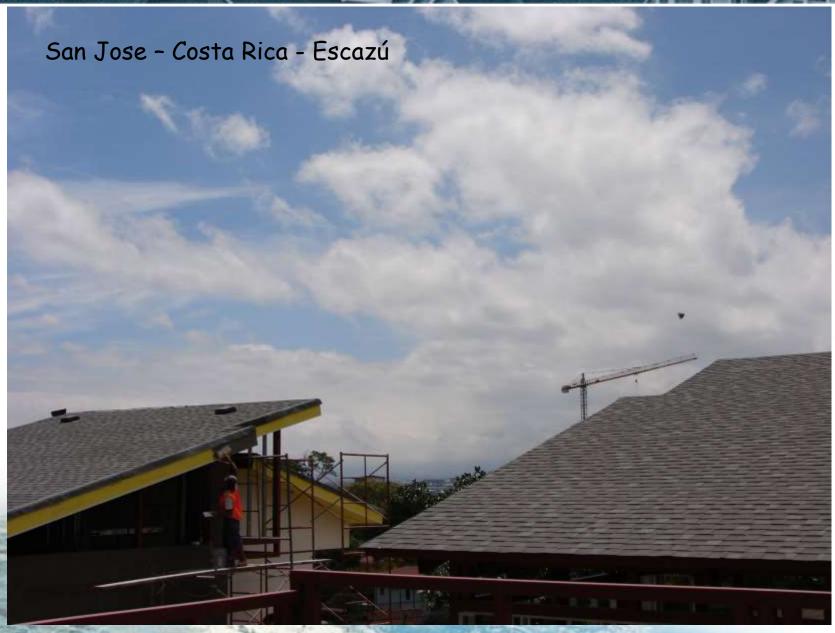


















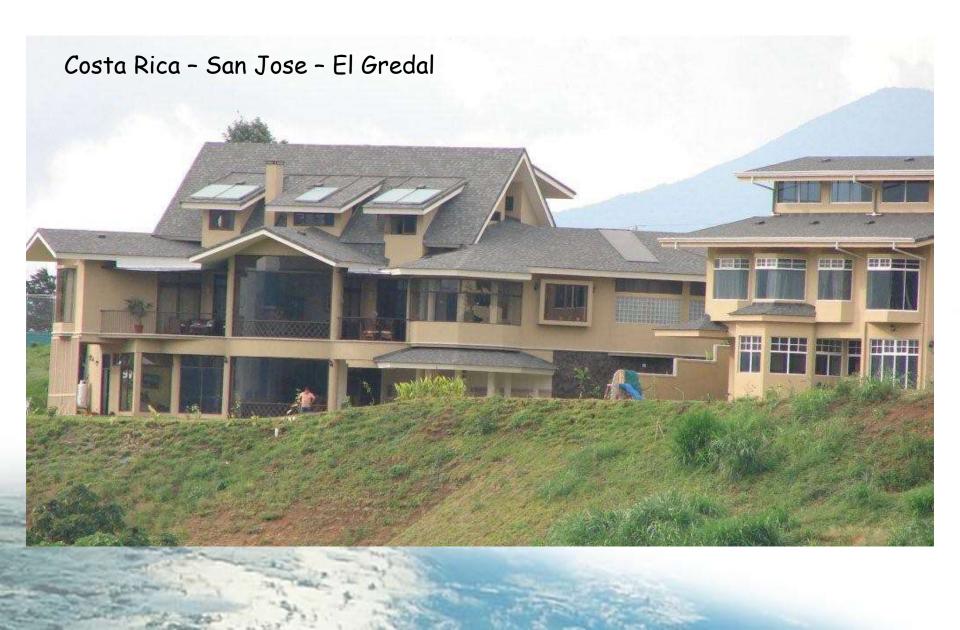
Costa Rica - San Jose - San Isidro de Heredia







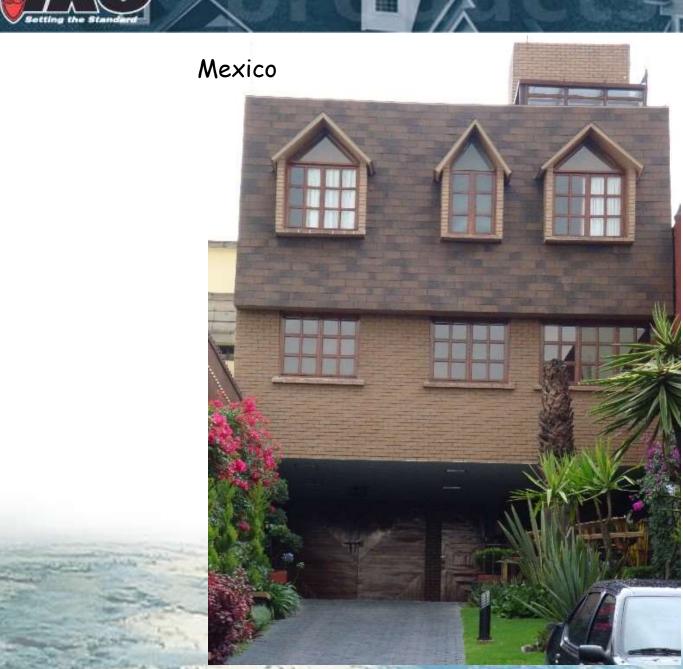




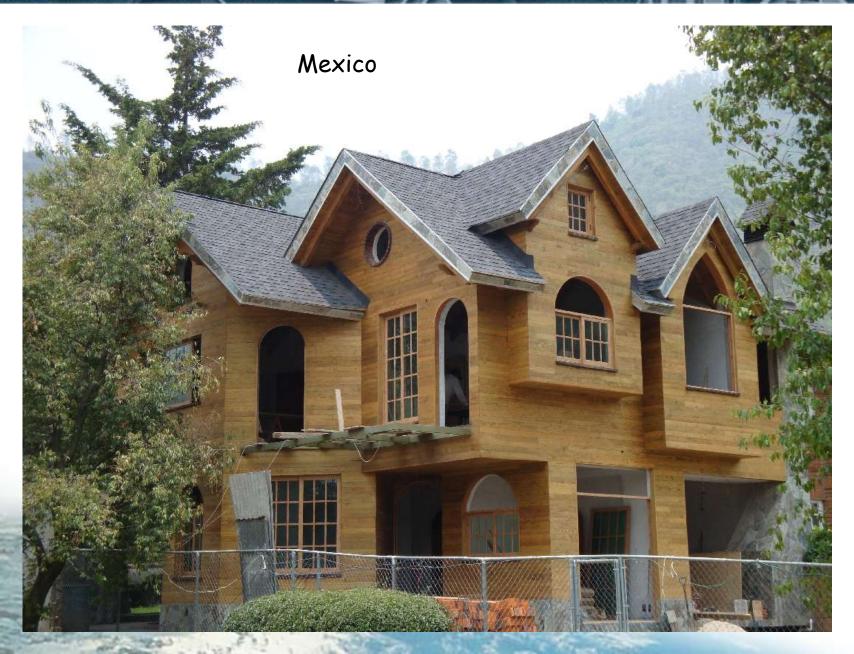








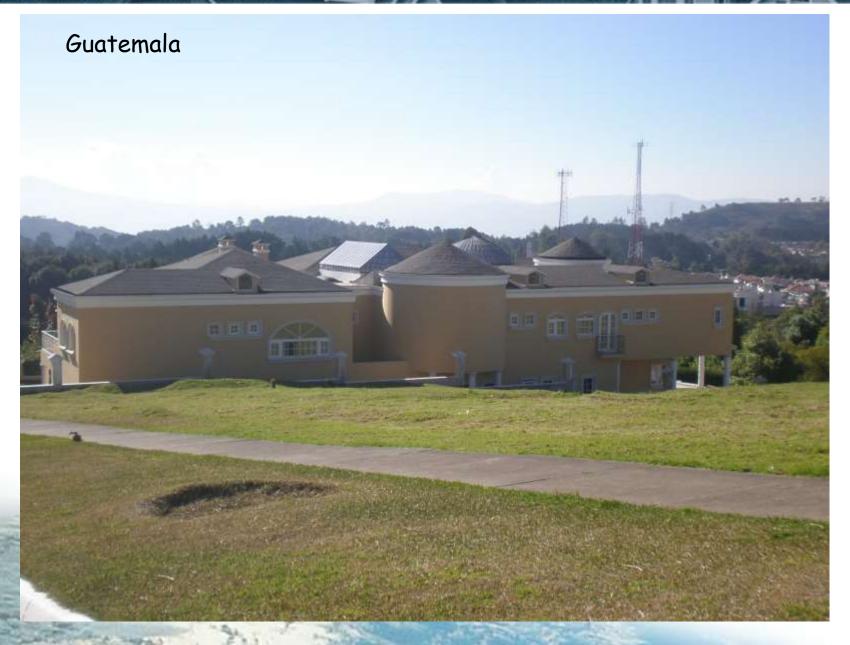




























M























































Importance of a good installation

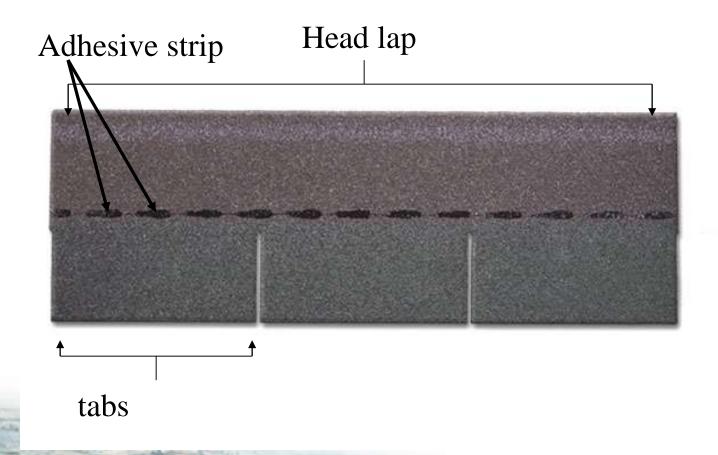
Deck

- DECK is an essential part of the roof. Has to be firm, dry, even and provide a good support for the nails.
- We suggest to use OSB or Plywood (mimimum 11 mm = 7/16") for the deck, but could be also concrete.
- If concrete deck, you should apply a 2.5 3.0 cm mortar to get the surface even, then primer and wait it drys before apply the shingles with concrete steel nails

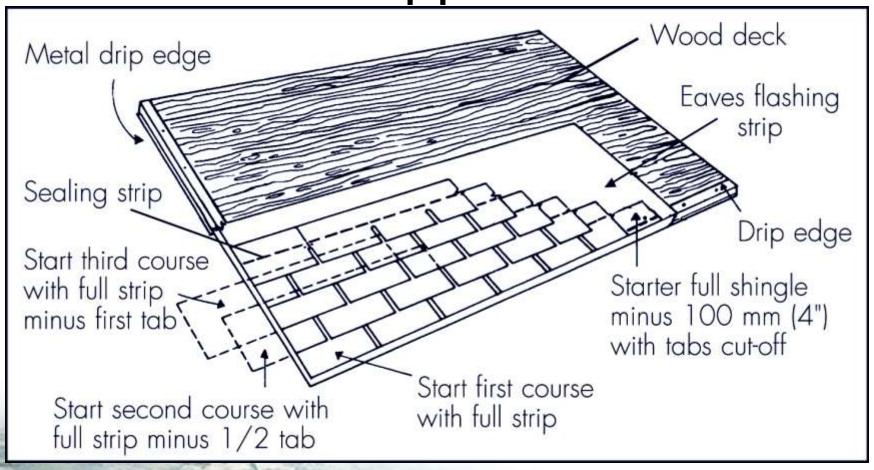
Nailing

- Galvanized roofing nails are the best fastener to use for roofing, and they should be long enough to penetrate through the shingles and into the deck approximately ¾ of an inch, or through the deck if it is plywood (recommended 20 mm nails). Nails no less than ¼ inch longer will be required for capping the hips and ridges
- Use four nails to secure each shingle. Nails should be placed below the sealing strip and above the tops of the cut-outs. Apply the nails starting at one edge, and nailing to the other.

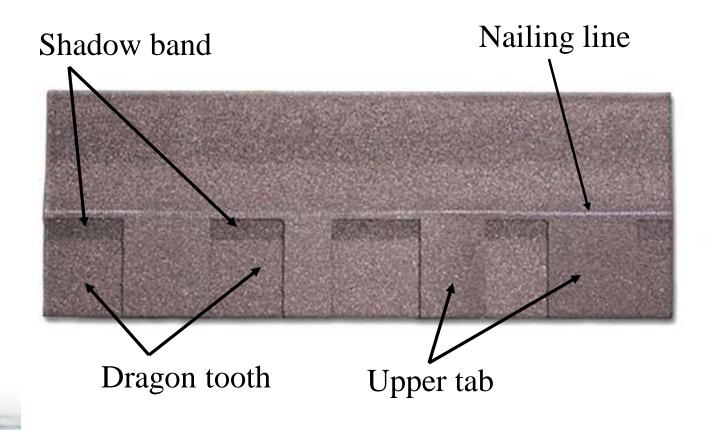
3-Tab Shingle



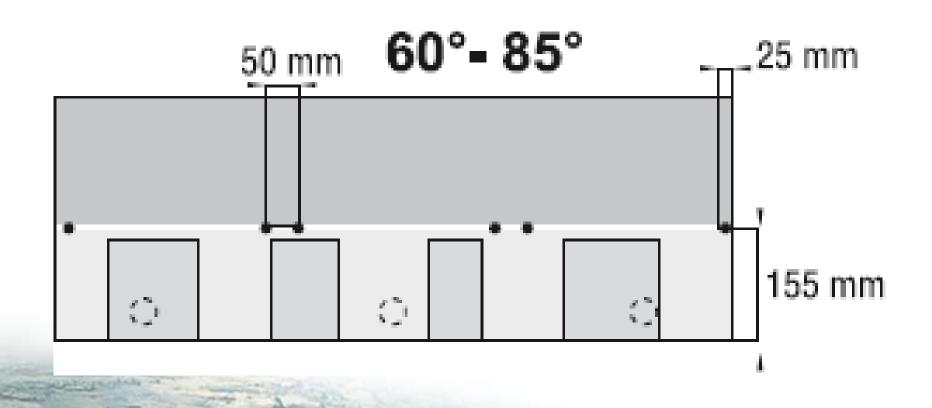
3-tab application



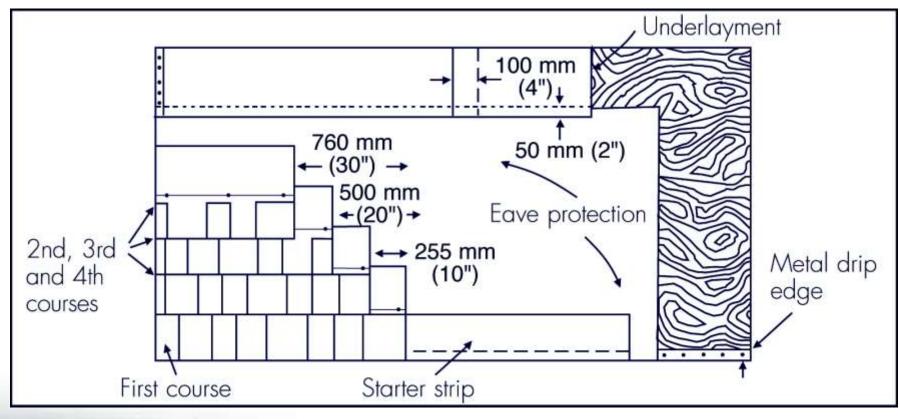
Laminated shingle



Application of 6 nails



Laminated shingle application



Underlayment

- UNDERLAYMENT, Please note that a felt underlayment or equivalent, is strongly recommended beneath fiber glass shingles applied to slopes below 6:12. (26 degrees)
- Underlayment should be applied over the whole deck.
- Underlayment comes in rolls. It must be unrolled, cut to convenient lengths, and laid out flat until completely relaxed before shingles are applied over it.

Tips

- Never apply asphalt shingles to roof slopes below 9.5 degrees. Optimal slope over 18 degrees. Between 9.5 and 18 degrees warranty lower to 12 years.
- For the starter strip, trim off the shingle tabs from a 3tab shingle so that the sealant is at the bottom of the eave edge.

Tips - APPLICATION

- Shingle sealant is activated by the sun
- NO need to remove the polyfilm strip from the back of the shingle before applying it
- You should take steps to minimize the effects of shading variations as you work. Space several bundles around the working area and draw from each of the bundles randomly as the work progresses.

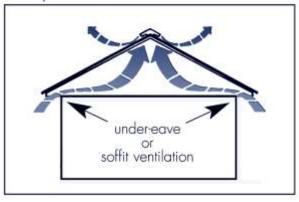


VENTILATION

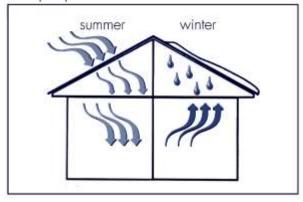
- Proper ventilation is necessary to avoid condensation problems that may cause dampness to rot the roof deck and distort the roofing materials.
- The air in your home is laden with moisture from cooking, laundry, bathing, the respiration of plants and animals and the evaporation from plumbing fixtures. Much of this air finds its way into the attic.
- When determining the need for vents, multiple the horizontal area of the roof by 1/150, divided in equal proportions between the soffits and the peak of the roof (ridge), is required by most building codes.

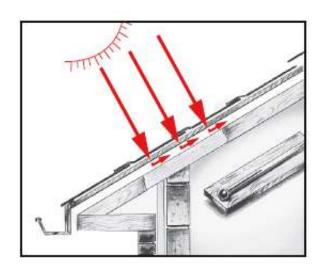
Ventilation

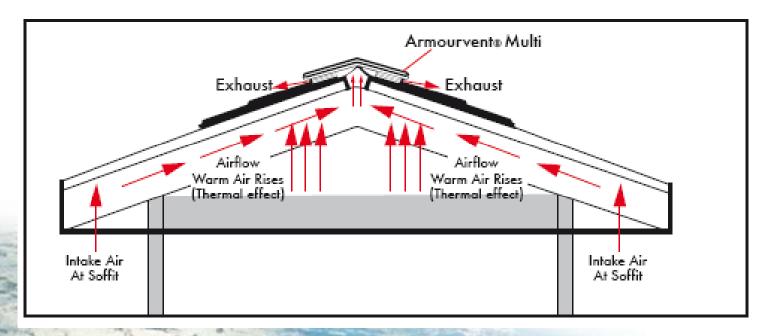
Proper ventilation.



Improper ventilation.

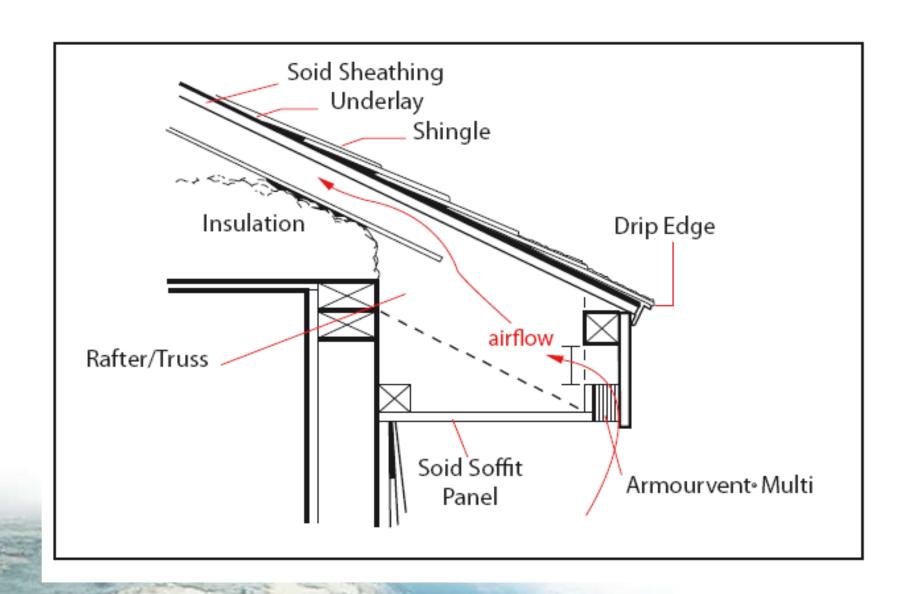






Calculation of ventilation

- 1 square feet = 0.093 square meters = 144 square inches
- A roof of 6 mt \times 10 mt = 60 mt2 = 645 sq ft
- Ventilation area is equal to:
- 60 mt2 x 1/300 = 0.20 mt2 = 310 sq inches
- 50% = 0.10 mt2 = 155 sq inches to install on or close to the ridge
- 50% to install on the soffits

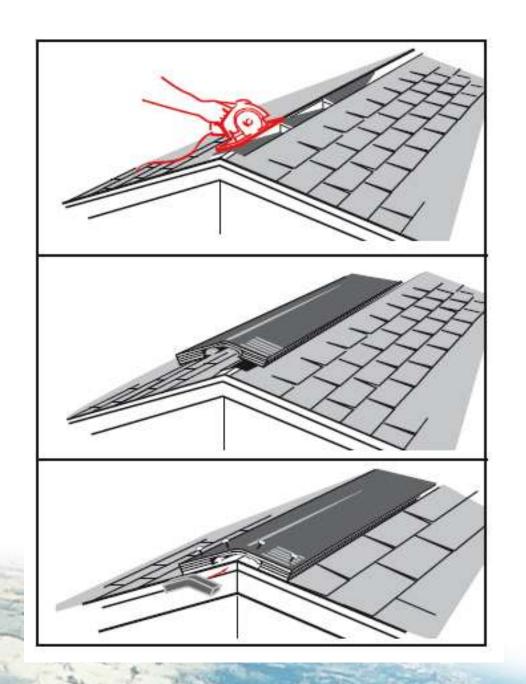


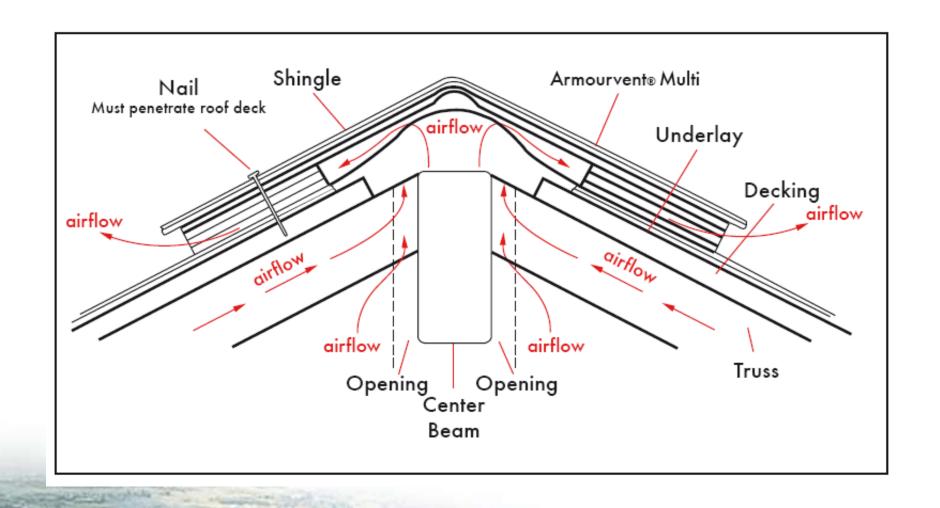












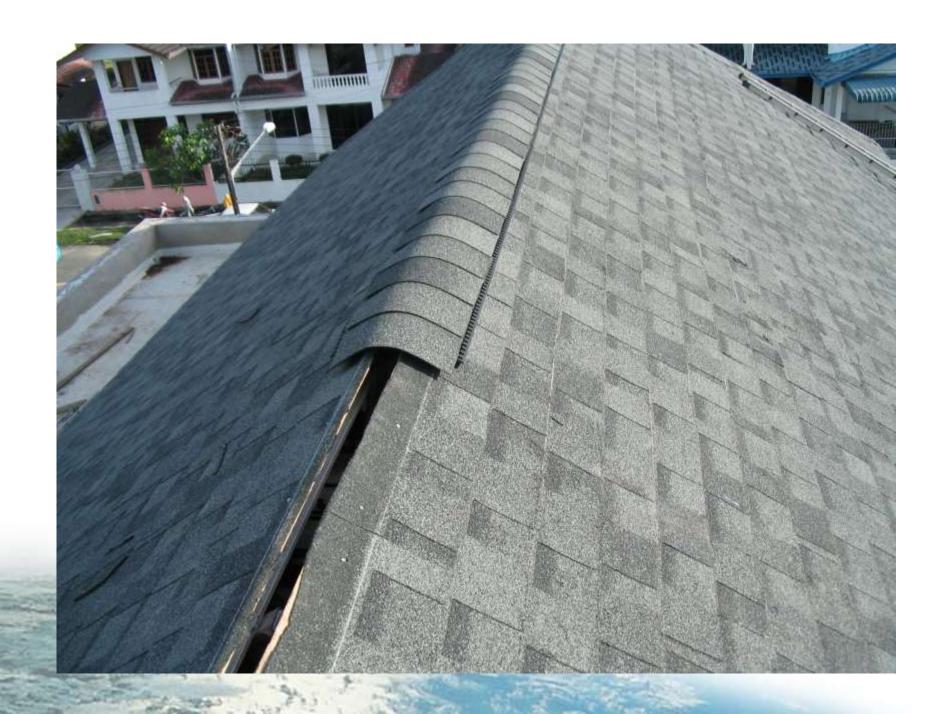
ROLL VENT Ventilation in rolls





Ventilation in rolls Lomanco Omni Roll









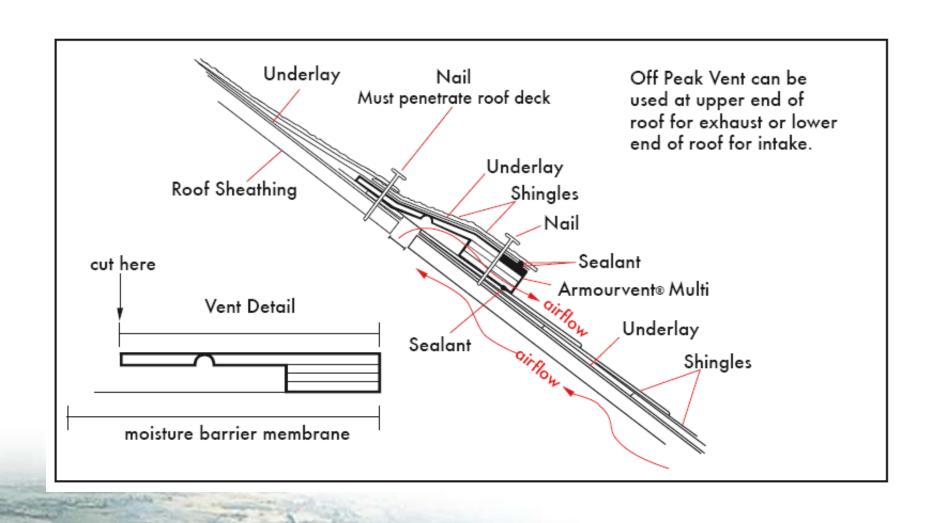


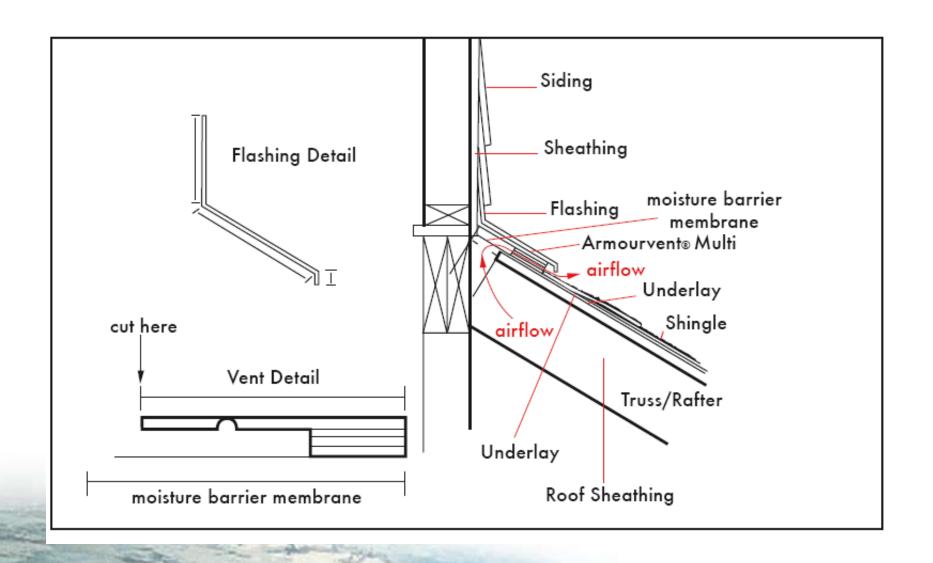








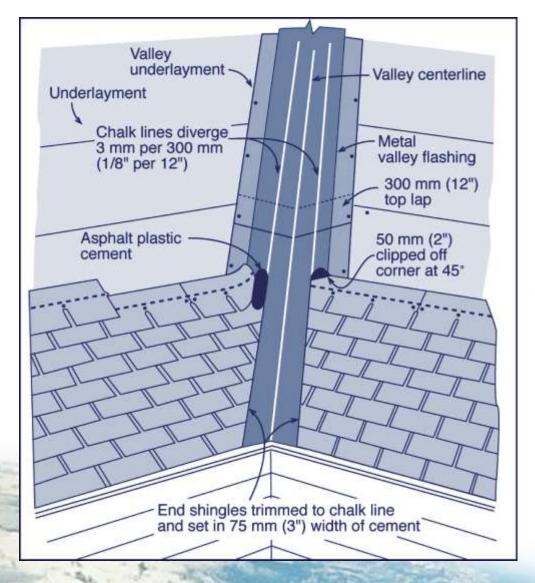




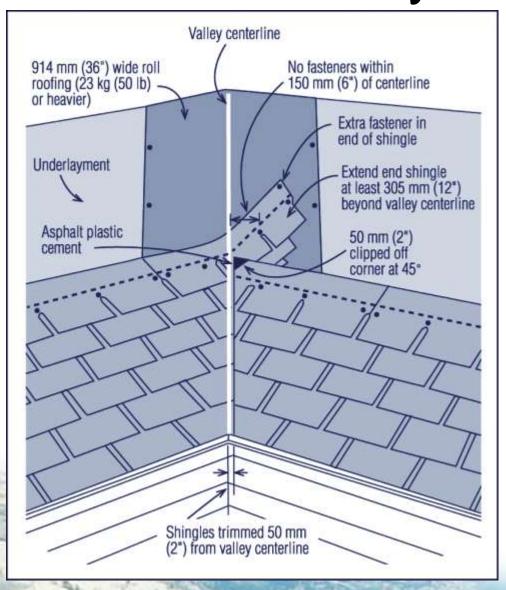
Valleys

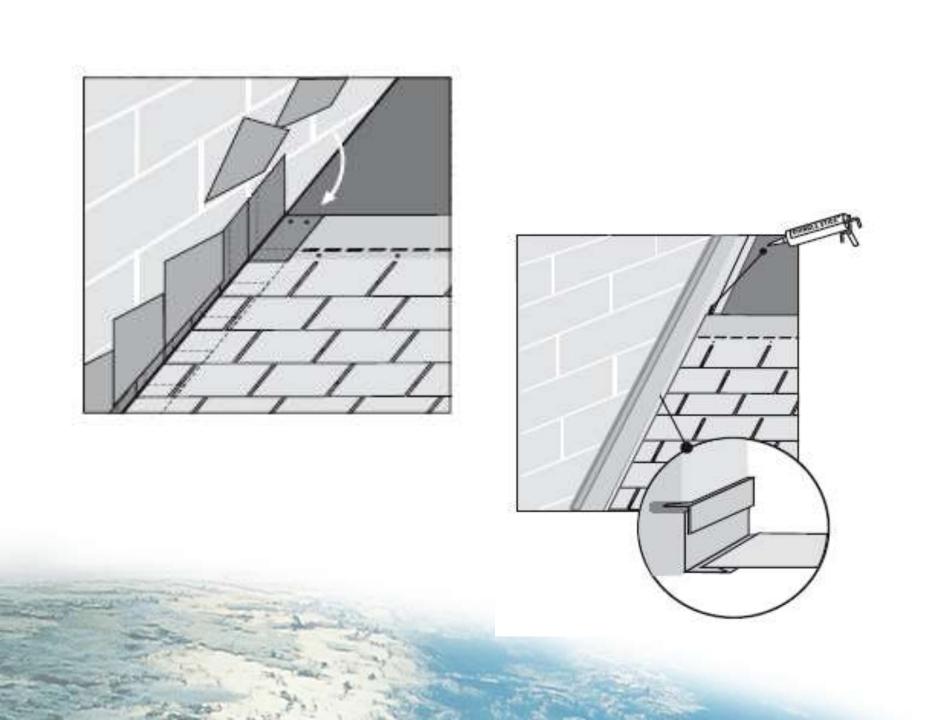
- For longer roof performance, open (metal flashings) on valleys are recommended.
 Complete the application of underlayment and valley flashing before the shingles are applied
- For best protection, use Ice & Water Protector in the valley
- Center a minimum 24 inch wide, minimum 28 gauge pre-finished/galvanized metal valley liner in the valley

Open valley

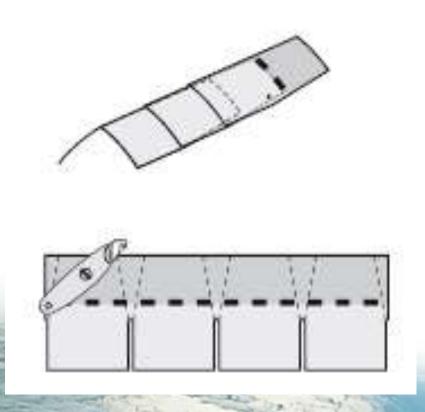


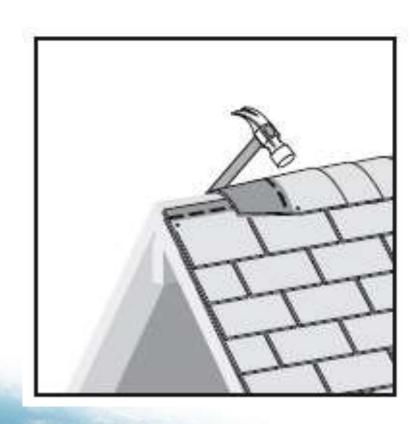
Closed valley





Ridges







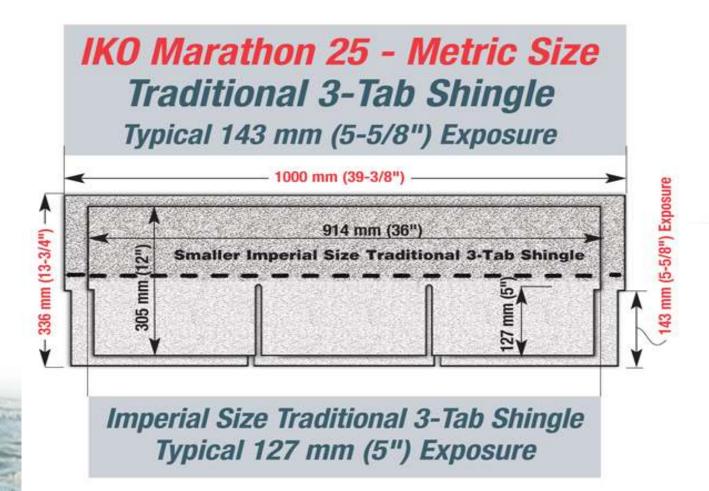
Why buy IKO shingles?



How "More is Less" with IKO?

- With our bigger 3 tab shingles (Marathon) you can save a 23% in material (nails and shingles) and labor.
- With our bigger laminate shingles IKO CAMBRIDGE 30, you save a 33% in material and labour





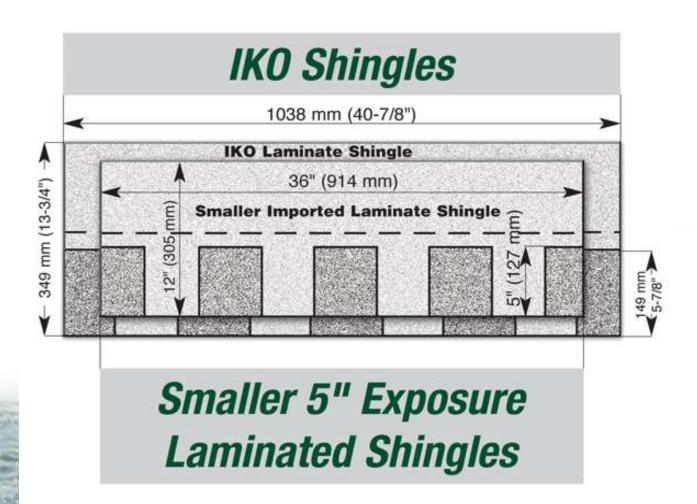


Laminate IKO CAMBRIDGE 30					
Savings in Material and Labor					
Area in	# Shingles	# Nails	# hours		
Mtr 2			Labor		
9.3	20	60	20 min		
140	300	1200	5 hours		
280	600	2400	10 hours		



Savings 33% in Shingles, nails and labour







3-Tab IKO Armour Plus, MARATHON				
Savings on Material and Labour				
Area in	# Shingles	# Nails	# hours	
Mtr2			Labor	
9.3	15	60	15 min	
140	225	900	3.5 hours	
280	450	1800	7 hours	



Saving 23% in Shingles, nails and labour

Why buy IKO?

- QUALITY, best shingles warranty by our 100% vertical integration
- LONGEVITY, almost 60 years on the market and we keep growing (Slovakia plant)
- EXPERIENCE, dedicated only to manufacture roofing products
- SUPPORT around the world
- DEDICATION AND COMMITMENT with international markets
- SAVINGS for home owner and end user due to "more is less"

Thank you for your attention.

